



nzcpa
Cricket Players Association

Players
better
together



2020-21 ANNUAL REPORT



VISION

TO BE THE PROFESSIONAL
CRICKETERS' CLUB FOR LIFE

PURPOSE

SUPPORTING CURRENT AND PAST
CRICKETERS TO THRIVE DURING AND AFTER
THEIR PROFESSIONAL PLAYING CAREERS

VALUES

WE ARE TRUSTWORTHY

WE ACT WITH INTEGRITY

WE ARE RELIABLE

WE ARE PROACTIVE

WE ARE APPROACHABLE

WE ARE INCLUSIVE

WE ARE INNOVATIVE

2020-21 ANNUAL REPORT

CONTENTS

2	CHAIRMAN'S REPORT
4	LIST OF OFFICERS COMMERCIAL PARTNERS
5	CHIEF EXECUTIVE'S REPORT
8	PLAYER ENGAGEMENT & CONSULTATION
9	RETIREMENTS
10	THE PLAYERS' CAP CPA PLAYERS' AWARD
11	NZ ATHLETES FEDERATION FICA
12	PERSONAL DEVELOPMENT PROGRAMME
14	HOOLED ON CRICKET BLACK CLASH
15	NETWORKING EVENTS THE CRICKETERS' PROPERTY TRUST
16	THE PLAYERS' GOLF DAY THE CRICKETERS' TRUST QSCC CHARITY GOLF DAY
17	LIFE MEMBERS
18	FINANCIAL STATEMENTS



CHAIRMAN'S REPORT

It has been another busy year at the New Zealand Cricket Players' Association (NZCPA) with the usual off-field challenges having to be dealt with on top of challenges posed by COVID-19 for all cricket organisations around the world. It's in years such as the last one that the importance of having a strong organisation such as the NZCPA to advocate for, and support, past and present players becomes so evident. The team at NZCPA has done a great job traversing the various issues while ensuring they maintained good relations with key stakeholders such as New Zealand Cricket (NZC). In keeping with what was a successful year for our national teams, despite all the challenges, the NZCPA has been able to continue to provide the same high levels of service and support to its members.

I would like to join everyone in congratulating the Black Caps for such a phenomenal year of cricket, culminating in winning the inaugural ICC Test Championship. Everyone involved in cricket in New Zealand would have

taken great pleasure from the way in which the team performed and also conducted themselves. It was a tougher year for the White Ferns but they also produced some promising results and it's great to see the increased exposure that women's cricket is getting in media across the board.

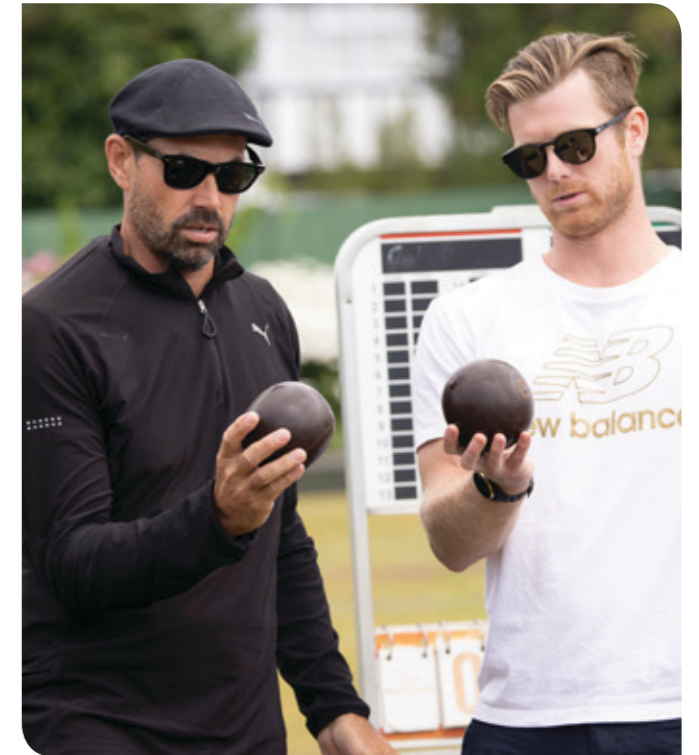
Importantly, the NZCPA and the Cricketers' Trust provided support to a significant number of former players during this very challenging year. We were sad to see Tim Weston leave the NZCPA during the year but he and Sanj Silva have put in place an outstanding support system for our past player members that Paul Hobbs will be able to build on. Much of the work that is undertaken by the Trust and the PD programme is not made public for obvious reasons, but members can be proud of the work of this team as they continue to provide much needed support to former players in need. Tim and Paul have also organised several informal get togethers for current and former players which have been

fantastic opportunities to connect our members and increase our engagement with former players.

Sanj Silva and his Personal Development team (Lesley Elvidge, Jo Murray, Paul Hobbs and Judy Clement) continue to provide outstanding off field support to current players and this programme is widely recognised as being best in class - it's something that everyone involved in the NZCPA should be very proud of.

We have also continued to increase our commercial, communication and events activities, which will hopefully in turn increase our engagement with business partners and the financial stability of the organisation. This work has helped us navigate challenges with Covid- 19 and some activities being postponed or cancelled. We appreciate the good work of Glen Sulzberger and Dennis Katsanos in this area and the excellent support we receive from our partners.

The Board and Management regularly assess NZCPA's performance and



progress against the strategic plan for 2019-2022. I'm pleased to say that, despite all the challenges faced this last year, we are still on track to meet most or all of our targets. I would encourage you to read the strategic plan which is available on our website.

Our Board of Directors has a good mix of skills and experiences, both playing and professional, to provide support and guidance to our Management team. I'd like to thank Amy Satterthwaite, Daniel Vettori, Ross Taylor, Helen Watson, Maddy Green, Ollie Newton and Ross Verry, for all the time and effort they put in this year. I'd also like to thank associate director, Mark Chapman, who attended all meetings and provided valuable input.

The NZCPA continues to have a great relationship with NZC. There is very good collaboration between Heath's team and David White's team at NZC which I believe is a real strength of the game of cricket in New Zealand as a whole.

In addition to the staff mentioned above I'd also like to thank Heath Mills, Henry Moore, Courtney McVay, Kristy Somerset and Evan Jones for their work this year. I see the significant number of hours that the entire team puts in as they regularly go "above and beyond" on behalf of all our members and we are very lucky to have them. I was sad to see Henry, along with Tim, leave this year but wish the two of them much success in their future careers. They can both be proud of their contribution to the NZCPA and they have left their parts of the organisation in great shape.

Finally, thanks to all our members for your continued support of the NZCPA.

Scott Weenink
Chairman




LIST OF OFFICERS

PATRON

Barry Sinclair

BOARD OF DIRECTORS

Scott Weenink <i>Chairman</i>	Heath Mills <i>CEO</i>	Maddy Green
Ollie Newton	Helen Watson	Ross Taylor
Daniel Vettori	Amy Satterthwaite	Ross Verry

PLAYER REPRESENTATIVES

Henry Nicholls		<i>Blackcaps</i>
Maddy Green		<i>White Ferns</i>
Graeme Beghin	Arlene Kelly	<i>Auckland</i>
Ed Nuttall	Jacinta Savage	<i>Canterbury</i>
Dane Cleaver	Anlo van Deventer	<i>Central Districts</i>
Henry Cooper	Eimear Richardson	<i>Northern Districts</i>
Matt Bacon	Bella James	<i>Otago</i>
Hamish Bennett	Caitlin King	<i>Wellington</i>

STAFF

Heath Mills	Chief Executive
Evan Jones*	Player Services Manager/Legal Counsel
Glen Sultzberger	Commercial Manager
Dennis Katsanos	Communications Lead

Sanj Silva	National Personal Development Manager
Lesley Elvidge	Personal Development Manager
Jo Murray	Personal Development Manager
Paul Hobbs	Personal Development Manager
Judy Clement	Personal Development Manager

Courtney McVay	Office Operations (Part Time)
Kristy Sommerset	Accounts (Part Time)

*Evan Jones replaced Henry Moore in July 2021

CONTACTS

PO Box 9915	11 Cricket Avenue	www.nzcpa.co.nz
Newmarket	Eden Park	
Auckland	Mt Eden, Auckland	

COMMERCIAL PARTNERS

PREMIUM PARTNERS



FUNDING PARTNERS



BUSINESS SUPPLIERS



CHIEF EXECUTIVE'S REPORT

This year saw the NZCPA reach 20 years of age after being formed as an Incorporated Society on 29th May 2001. However, there has been so much growth and development since that first year the organisation bears little resemblance to what the players created in May 2001. Whilst there were many issues for the new association to work through from the outset, including preparing for and negotiating the first Master Agreement, it took until December 2002 for the first person to be employed and paid – we have now grown to 10 employees. Today, the NZCPA has a comprehensive Personal Development Programme (PDP), The Cricketers' Trust supporting past players, a wonderful community programme in Hooked on Cricket, annual past player events, the Cricket Players' Property Trust housing and protecting player IP, comprehensive player services support including ensuring the Master Agreements are managed well each year, a business network, and a number of communication mediums for our members.

Since 2001 there has been one factor influencing the success of the association that will never change – the commitment of its members, both current and past players. The association wouldn't have survived the first year and certainly wouldn't have grown into what it is today without the support and commitment it has received

from its members – the ideas, strategy, considered thought, energy and care for the game comes from them. They've guided it to what it is today through their positions within our governance structure and management contributions through the team representatives – this commitment to their own cricket organisation will ensure the NZCPA's ongoing growth and contribution to the game well into the future.

The original members had the vision of their association becoming the players organisation for life and hoping it would make a positive contribution to the sport. Whilst there is still much to do, they should look back with pride on the contribution that has been made through the respective Master Agreements, additions such as the Ground Warrant of Fitness, the PDP and the support of past player members.

Like many years that have gone before, 2021 had its own unique challenges, this year being Covid-19. Remarkably, in the midst of a global pandemic, our members have continued to ply their trade around the world in overseas competitions or through representing the Blackcaps or White Ferns. It has been challenging for many with travel restrictions, isolation requirements, lockdown type environments and various security and safety protocols to follow, but to their credit it has been done. Importantly, it has provided an

opportunity for many people to share some joy as the competitions and events continued to be played and in addition, it has enabled the game to generate the revenue so desperately needed by the national governing bodies around the world. Critically, here in New Zealand we managed to complete an entire domestic and international playing programme, which is a credit to the work and organisation undertaken by David White and his team at New Zealand Cricket, who have done a fantastic job in trying circumstances to ensure our cricket season was completed in full.

This year we also completed year 3 of the Men's Master Agreement and year 2 of the Women's Master Agreement – with both having one more year to run in their respective terms. The Women's agreement saw the addition of resource for the PDP programme which enabled the appointment of a new PD Manager Judy Clement, who is focussed entirely on providing a bespoke PD support programme for our domestic women players – the first time we have been able to support these members in this way. Importantly, the financial forecasts within the agreements remain on track with NZC (despite the impacts of Covid-19) continuing to do well financially – and the new broadcast partner Spark Sport providing the anchor domestic commercial partnership

Continued overleaf...



for the game. We know that the year ahead will be focussed on preparing for and negotiating a new Master Agreement with NZC and the six Major Associations covering all our current playing members, competitions and associated commercial revenue.

The last year has been disappointing for losing two staff members who each in different ways made an outstanding contribution to the association. Firstly, in November 2020, Tim Weston resigned from his role as Northern Districts men and Past Player PDM to return to New Plymouth and other work opportunities – Tim had been an original member of the association back in 2001 and a very good team representative for Central Districts when he was playing. However, his greatest contribution was assisting National PD Manger Sanj Silva to grow the programme significantly from 2018 and specifically instigating our past player support – particularly with the Cricketers’ Trust. Then in February 2021, Henry Moore resigned from his role as Legal Counsel and Player Services Manager to take up an opportunity with Immediation – Henry had been with the association for 8 years in what was a new and specific role when he started, that had morphed into many other responsibilities by the time he

had finished. He quickly gained the trust of the members and those whom he worked with and became the principle point of contact for anyone that had an issue to work through in the professional cricketing environment here in New Zealand. He also made excellent contributions to the NZ Athletes Federation and the Federation of International Cricketers’ Association (FICA). Whilst both Tim and Henry will be missed greatly, we were delighted to secure fantastic new staff in Paul Hobbs and Evan Jones – each who bring different qualities and skill sets to our organisation and will certainly enable the association to keep growing and developing its services to our members.

It would be remis not to note the success of the Blackcaps in winning the inaugural ICC Test Championship final at the Ageas Bowl. It has been a huge boost for the Test game to have greater context and meaning through the establishment of a two-year competition culminating in a final – this has provided far greater interest in each series played during the period, particularly in the final months when there was uncertainty as to who would make the final. The Blackcaps played superbly well to beat in India in the final and bring home our 3rd ICC Trophy following the Champions Trophy

win in Kenya in 2000 and later that year the Women’s World Cup on home soil in Christchurch.

The PD programme continued to grow during the year and provides critical support to all members during their playing careers, but also well into retirement from the game when required. We are very lucky to have such committed staff led by Sanj Silva whose knowledge and expertise in this area is second to none. There is no question that this programme has become the heart and soul of the association in recent years and provides the well-being support to our people that is so critical for each of us to lead successful and fulfilling lives. The strength of the programme is its independence from the high-performance environments in which our members operate, and the very clear separation of personal development from cricket success and then continued support in the difficult transition years post retirement. I thank Sanj Silva, Lesley Elvidge, Jo Murray, Judy Clement and Paul Hobbs for the wonderful work they do for our members, each bringing a different skill set to our programme as a whole.

The role of The Cricketers’ Trust in support of past player members continued to grow, with 22 past players supported during the year. We have

assisted with mental health & well-being support, financial hardship grants, medical support and job placement to name a few areas. We thank the commitment of our Trustees; Bruce Edgar, Martin Snedden, Ronald Cardwell, Scott Weenink and Helen Watson.

Following the appointment of Dennis Katsanos, our communication outputs continued to improve throughout the year with enhancement of our Outright magazine, increased social media activity and the launch of our podcast “Through the Pickets”. Our strength is our members, and we need to continue to show case their stories and personal development off the field in support of the various programmes and services we offer.

We continue to appreciate the support of our business network and partners including ANZ, NIB, CCC, Jarden, Massey University, Money Empire, Queen Street Cricket Club and the North & South Trust. We could not provide the services we do to our membership without your commitment to their support and development.

With regards to the 2021 financial accounts, the NZCPA performed well during the year especially considering the uncertainty surrounding the financial impacts of Covid-19.

The association’s 2021 Operating Revenue of **\$1,798,112** was up from \$1,673,615 in 2020, mainly due to the additional Personal Development Programme funding received in accordance with the Master Agreement.

Our Operating Expenses for the year were **\$1,687,464** which increased from last year’s \$1,477,748 and reflects increased investment into both the Personal Development Programme and our Communications.

As a result, the 2021 year-end Operating Surplus is **\$110,648** (which includes Unrealised Gains on the Jarden investment portfolio of \$61,817) and Closing Equity of **\$1,297,342**.

I would like to acknowledge the great work of our team representatives – they provide the critical link between the association and its current playing members, particularly when matters need to be addressed quickly during the course of the busy playing season. Your commitment and leadership towards the NZCPA are much appreciated. Thanks to Matt Bacon, Hamish Bennett, Dane Cleaver, Henry Cooper, Maddy Green, Bella James, Arlene Kelly, Caitlin King, Henry Nicholls, Ed Nuttall,

Robbie O’Donnell, Eimear Richardson, Jacinta Savage and Anlo Van Deventer.

Importantly, we must recognise the commitment and work of our Board. We are fortunate to be governed by a group of such quality people, who each bring different experiences and skill sets to the role and ensure we are led by both past and current playing members. Thank you to Scott Weenink (Chairman), Maddy Green, Amy Satterthwaite, Ollie Newton, Ross Taylor, Ross Verry, Daniel Vettori, Helen Watson and Mark Chapman (associate position). I specifically want to acknowledge Scott Weenink for his wise counsel and support over the past 12 months. We also thank our Patron Barry Sinclair who remains committed to supporting cricketers and the NZCPA.

We are fortunate to have Courtney McVay and Kristy Somerset holding us together with their administrative and financial support. And I would also like to acknowledge Roger Mortimer from the NZ Athletes Federation and Tom Moffat from FICA who each provide valuable contributions to the NZCPA when we inevitably must deal with new issues impacting the sport each year.

Finally, thank you to our members, it’s a privilege to work for you all.

Heath Mills
Chief Executive





PLAYER ENGAGEMENT AND CONSULTATION

CURRENT PLAYER SURVEY

The current playing survey is an important way for our current men and women members to reflect upon and contribute to the advancement of the cricketing environment that they are part

of. As key stakeholders, their collective views and opinions on all aspects of the game are very useful in advocating for positive changes where necessary.

The annual Players' Survey assessed all facets of the environment – New Zealand Cricket, Major Associations, domestic competitions, high performance and the NZCPA.

Here are some of the responses from this year's men's and women's survey:

MEN'S

78% of players consider their Major Association is interested in players' views and all players have a good say in how the team is managed and organised

92% of players think the introduction of the Cricket Players' Property Trust has provided players with more clarity on how and when their player property is being used for promotions

83% of players support Super Smash double headers showcasing women's and men's domestic T20 cricket

93% of players state they are actively engaged in the Personal Development Programme

99% of players consider the Personal Development Programme provides relevant services to meet their personal development needs

57% of players think high-performance managers, coaches and administrators understand the importance of, and emphasise the need for, players to be developing a career outside the game

93% of players believe having a focus on further learning or a career outside of cricket will provide more balance in their life and assist their performance in cricket



WOMEN'S

61% of players rated one day cricket as the most valued cricket format

97% of players support scheduling to ensure the Super Smash competes less with men's and women's international cricket

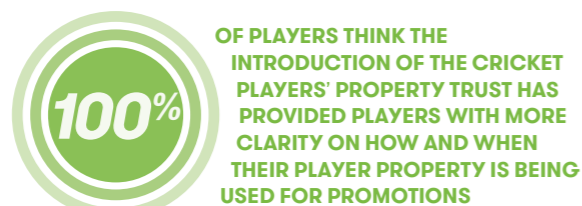
100% of players support Super Smash double headers showcasing women's and men's domestic T20 cricket

56% of players believe the current domestic playing programme provides a strong platform to develop future international players

93% of players support the expansion of the Personal Development Programme to provide resources for the domestic women's environment

87% of players think the introduction of Domestic Contracts has enhanced the status and profile of domestic women's cricket in New Zealand

50% of White Ferns players believe the White Ferns team environment is well organised with good planning that ensures the team and individuals are always well prepared for matches



PLAYER INDUCTION FORUM

The annual Induction Forum was held in September 2020 for newly contracted domestic men and White Ferns players. Providing them with a meaningful introduction to the professional cricketing environment. The forum was held under level 2 Covid-19 protocols and provided our newly contracted players with a full insight into the role of the NZCPA in representing them and their interests.

PLAYERS' CONFERENCE

The annual Players' Conference was held in Auckland during April and provided a chance for Men's and Women's players to review and contribute feedback on the cricket environment.

This was the first time that Men and Women attended together and it provided a huge boost over the two days, with a far greater understanding of the

environments in which each gender are part of, and how they can assist one another in a collective manner.

ANTI-CORRUPTION EDUCATION

This year, with the support of NZC, the NZCPA continued the anti-corruption education programme by launching a series of three online modules. The modules sought to raise the understanding and increase awareness of players' and team management responsibilities under the NZC Anti-

Corruption Code. The NZCPA considers this to be an important service to provide our professional players and management in order to protect them and the game's integrity.

The education modules are made available to the Blackcaps, White Ferns and the six

Major Association men and women players and their support staff and outline the rules and regulations of the Anti-Corruption Code. It also includes videos that outline real life scenarios of how match-fixers operate and how easy it is for players and management to be corrupted.

CRICKETERS' RETIREMENT FUND

This year, the Cricketer's Retirement Fund continued as a key component of the Master Agreements between NZCPA, NZC and the Major Associations. The fund was set up with the express purpose of

assisting our cricketers to transition to a new career following retirement from professional cricket and to encourage and foster saving and investment through to general retirement.

The Fund is a key piece of the welfare and support assistance provided to our members alongside NZCPA's Personal Development Programme, the NZCPA Education Fund and other related activities.



RETIREMENTS

Each year there are always a number of players who move on to the next phase of their lives. This year we wish to acknowledge the following players.

NEW ZEALAND REPRESENTATIVES

Dean Brownlie
Rachel Priest
BJ Watling

DOMESTIC REPRESENTATIVES

Jimmy Baker



THE PLAYERS' CAP

Kyle Jamieson put the icing on the cake of a whirlwind 12 months with the Blackcaps when he was recognised by his teammates as the recipient of 10th edition of *The Players' Cap*. The presentation took place within the team hotel in London, during the Blackcaps tour to England, ahead of the ICC Test Championship Final.

THE PLAYERS' CAP RECIPIENTS

- 2021** Kyle Jamieson
- 2020** Tim Southee
- 2019** Ross Taylor
- 2018** Trent Boult
- 2017** Kane Williamson
- 2016** Kane Williamson
- 2015** Kane Williamson
- 2014** Ross Taylor
- 2013** Tim Southee
- 2012** Brendon McCullum

The Players' Cap leading vote recipients from each series during 2020/21 were

Pakistan in NZ	KANE WILLIAMSON
West Indies in NZ	KYLE JAMIESON
Australia in NZ	MARTIN GUPTILL
Bangladesh in NZ	DEVON CONWAY

The leading Players' Cap vote recipients per format were

Test	KYLE JAMIESON AND KANE WILLIAMSON (TIED)
ODI	DEVON CONWAY
T20i	DEVON CONWAY



CPA PLAYERS' AWARD

The CPA Players' Award is coveted by the players and this year's voting was the tightest it has been in its six-year history, with several players in contention heading into the final ODI series against Australia.

Amy Satterthwaite proved her value to the White Ferns side as she was honoured as the 6th recipient of the CPA Players' Award, joining Sophie Devine in becoming a repeat recipient of the CPA Players' Award.

The CPA Players' Award leading vote recipients per format

ODI	AMY SATTERTHWAITE AND AMELIA KERR (TIED)
T20i	AMY SATTERTHWAITE

The CPA Players' Award leading vote recipients from each series during 2020/21

Tour to Australia	AMY SATTERTHWAITE
England in NZ	AMY SATTERTHWAITE
Australia in NZ	LEIGH KASPEREK

NZCPA PLAYERS' AWARD RECIPIENTS

- 2021** Amy Satterthwaite
- 2020** Sophie Devine
- 2019** Sophie Devine
- 2018** Sophie Devine
- 2017** Amy Satterthwaite
- 2016** Suzie Bates



The New Zealand Athlete's Federation (which the NZCPA is a founding member of) has spent a considerable amount of time in 2021 understanding best international practice for safe Return to Play protocols for athletes and the competitions they compete in.

Working extensively in 2021 with World Players, the global representative body that represents over 80,000 athletes from leagues such as the NBA, NFL, NHL, European Football, Rugby Union and also Cricket, sharing knowledge and information amongst the international player association network has been

invaluable. A key focus was placed on the Tokyo Olympic Games and our members that attended from Hockey, Rugby Sevens and Football.

The Federation has worked extensively in a supporting role with the Survivors of Abuse athlete group from Gymnastics and their plight in having the New Zealand sports system meaningfully engage them in addressing historical cases of abuse. This work has involved consultation with the NZ Human Rights Commission and the Centre for Sport and Human Rights in London.

The Federation also welcomes the New Zealand Basketball Players' Association as a highly engaged and progressive newly established player association in New Zealand. Broad assistance has also been extended to a number of athletes from sports that currently lack access to resourced independent representation, in the hope that they will soon have available to them their own resourced support.



FICA

Federation of International Cricketers Association (FICA) continues to represent players collectively at global level and in recent years we have assisted more player groups around the world to form players' associations and join FICA. The Dutch, Scottish and Irish players' associations have all been established in recent years, continuing our momentum as a global collective.

FICA / ICC RELATIONSHIP

The NZCPA has for many years had a collective agreement with NZC that acknowledges and respects the role of

players as key stakeholders / partners in the game. No such agreement currently exists between the ICC and players (FICA) at global level. In order to change this, in the lead up to the next ICC Events cycle (commencing 2024), FICA is seeking a global partnership with the ICC. This will be difficult to achieve as many governing bodies around the world have historically not supported FICA or players' associations.

FICA will be advocating for the partnership to focus on ensuring that players have a say in important areas

that impact them and their careers at global level, and that they are afforded greater protections, including across the following areas:

RESPECT FOR PEOPLE

- » Securing Player Contracts Globally
- » Global Player Welfare
- » Global Codes and Regulations
- » Human / Player Rights
- » Pathway to Gender Equity

STRENGTHENING THE GAME AND ITS STRUCTURE

- » Scheduling and Game Structure
- » Cricket Issues

UNLOCKING OPPORTUNITY THROUGH FAIR COMMERCIAL ARRANGEMENTS

- » Establishment of a Global Player Commercial Program
- » Player Prize Money



NZCPA Chief Executive Heath Mills is the Executive Chairman of FICA. Ross Taylor and Amy Satterthwaite are members of FICA's Player Advisory Groups.



PERSONAL DEVELOPMENT PROGRAMME

It has been another busy year for the Personal Development (PD) programme. We saw increased engagement from players, made changes to the Personal Development Managers (PDMs) structure, introduced Personal Development services to the domestic women players and had more past players accessing our services than ever before.

The 12-month period saw our active player engagement in excess of 90% – this is the highest representation since PD engagement statistics have been recorded. Influencing factors were our outstanding PDMs, effective communication channels, better resourcing, continued support from NZC and Major Associations and players, all valuing the concept of holistic development.

As a result of increased demand for services and staff changes, we completed a slight re-structure to the PD management team to ensure our service offering is optimised. Following Tim Weston's departure in February, Paul Hobbs was appointed as our new Past Player and Auckland men's PD Manager. Judy Clement's role expanded to be responsible for the North Island domestic women's teams and Northern Districts men, while Jo Murray oversees the

South Island domestic women's teams as well as Central Districts and Wellington men. Lesley Elvidge remains in her role with the White Ferns and Canterbury and Otago men while Sanj Silva is responsible for the Blackcaps and the overall PD programme.

Equal importance is placed on the four pillars of the PD programme, these being Risk Management, Education/Training/Careers, Self-Development, and Well-Being. Various workshops, seminars and mentoring opportunities were facilitated along with increased one on one time with players across the year.

WELL-BEING

The well-being pillar has been in place since 2013 and over the past 12 months this service has seen an increase in uptake from players – with 64 accessing services related to their well-being, including over 190 counselling sessions. The cost for this service was \$47,000 for the year, compared to \$35,000 in 2019/20.

Key presenting issues were:

- » Depression & Anxiety
- » Stress (work & personal)
- » Parenting & Family issues
- » Loss/Grief
- » Personal Relationships



This level of service delivery is a huge success for the PD programme and is attributable to the quality conversations our PD managers are having with our members and the quality of service by our well-being provider Instep.

We have also implemented a Professional Supervision programme for our PDMs. This allows the NZCPA to assure the safety of our staff who deal with challenging work situations. In addition it provides our people a safe and confidential space to prepare for and debrief on work related issues.

DOMESTIC WOMEN PLAYERS

We are delighted to have in place two PD managers to service the domestic women players based around the country. At this stage due to limited resources and the nature of player's contracts we developed a bespoke programme focusing on the following aspects of personal development:

- » Full access to well-being services offered by our wellbeing provider Instep and fully supported and serviced by the PD team.
- » Education and awareness programme built on the four pillars of the PD programme.



PAST PLAYER SERVICES

We have seen an increased uptake of PD services in the past player space over the past 12 months with 22 cases managed by the Past Player PDM. Common case management themes were wellbeing (physical and mental), financial, and career transition.

We also facilitated 5 past player events attended by former international and first-class players. These events were held in Christchurch, Wellington, Auckland, Hamilton and Napier.



HOOKED ON CRICKET

The 16th year of the Hooked-on-Cricket Programme was significantly disrupted during the year as a result of scheduling challenges due to the Covid-19 pandemic. Despite the unusual circumstances a full tournament programme was delivered in the first term of 2021 within each of the six regions.

The current players' passion for promoting the game has had a massive impact on the kids within our targeted schools and communities in Papatoetoe, Napier, Hamilton, Porirua, Christchurch and Dunedin. Targeting non-traditional cricketing schools meets our members' aspiration to help bridge barriers to

participation, which are often dwarfed by the skill and enthusiasm shown by the kids in attendance.

Expanding our tournament programme this year, we were delighted to provide coaching sessions within the targeted schools across the country and helping to further promote participation in cricket within these areas.

Special thanks to our six regional player coordinators who helped deliver a quality Hooked-on-Cricket programme – Jamie Brown, Matt McEwan, Brad Schmullian, Peter Younghusband, Ed Nuttall, and Matt Bacon.

Without the support of external funding the Hooked-on-Cricket programme would not be possible, and the CPA and our members are truly grateful for the generosity of the charitable organisation Queen Street Cricket Club. QSCC share our vision of promoting cricket within New Zealand's non-traditional cricketing schools and we would like to make special mention of the support provided QSCC members and notably, Chairman Brian Moss and Treasurer Chris White.

Thanks also to North and South Trust who helped us to deliver a remarkable and effective programme across the country.



BLACK CLASH

The Black Clash moved back to Hagley Oval, Christchurch and once again attracted a massive crowd with a sold-out venue and record setting television audience.

The Black Clash is an entertainment event and allows players from both codes a chance to get together and showcase their cricketing ability in a unique and thoroughly enjoyable few days.

We are grateful to Duco Event's David Higgins and Rachel Carroll for their support of the CPA, and especially to Carlena Limmer and her team for delivering an awesome event and ensuring all players were well looked after.

Stephen Fleming's Team Cricket edged to their second straight victory to secure the LOMU Trophy, rubbing out the Graham Henry inspired Team Rugby victory at Hagley Park in the inaugural fixture.

TEAM RUGBY

Sir Graham Henry (*Coach*)

Israel Dagg	Ofisa Tonu'u
Jason Spice	Richie McCaw
Marc Ellis	Will Jordan
Kaylum Boshier	Brad Weber
Jordie Barrett	Jock McKenzie
Andy Ellis	Mat Sinclair

Scott Robertson (*Manager*)

TEAM CRICKET

Stephen Fleming (*Player-Coach*)

Daniel Vettori	Grant Elliott
Peter Fulton	Jacob Oram
Kyle Mills	Craig McMillan
Nathan McCullum	Scott Styris
Adam Parore	Hamish Marshall
Jordan Watson aka 'How to Dad'	



NETWORKING EVENTS

A number of member events were hosted by the NZCPA during the year and it was exciting to see an increasing number of members engaging with their organisation and reconnecting with each other.

PAST PLAYER EVENTS

The past player events continued over the year with a series of networking events around the country for our past player

members. Despite the challenges with Covid-19 we were able to complete past player events in Christchurch, Auckland, Napier, Hamilton and Wellington.

These events were well received with more past players attending the events than in previous years. It was great to have many current players attending these functions as well.

NETWORKING EVENTS

We were delighted to support the QSCC members' drinks and nibbles and to host various partners, friends and supporters at our pre-match gathering at the NZCPA office.

THE CRICKETERS' PROPERTY TRUST

The Men's and Women's Master Agreements agree the property rights exchange that enables the game to remain relevant to commercial partners in the modern environment. Since its inception we have seen a general rise in awareness of the way in which player property is used by NZC, Major Associations, and their partners, and we have also seen much greater engagement from players as a result.

The CPT was operating in its third year and there was once again an uplift in the level of promotional activity, particularly on NZC and Major Association digital platforms, which

have become a key communication method for the game.

The CPT received and distributed \$1,150,000 from the respective player payment pools, which was fully distributed to 144 beneficiaries (men's and women's players) at the end of the year.

We thank the Directors of the Cricket Players' Property Trustee Limited – Maddy Green, Tom Latham, Heath Mills, Ross Taylor, and Scott Weenink for their work in overseeing the Trust activities during the year.

Thanks also to NZC and Major Association commercial and marketing staff for their efforts to ensure transparency of the use of player property by efficiently completing the CPT usage forms and diligently keeping records of promotional activity.



CRICKETERS' PROPERTY TRUST



THE PLAYERS' GOLF DAY

The year was a tough one for our events, and the Players' Golf Day suffered at the hands of government Covid-19 restrictions twice during the year, firstly in September resulting in a postponement, and then it was ultimately cancelled following the February Covid-19 outbreak in Auckland.

We eagerly look forward to getting out on the fairways again in the next year and supporting The Cricketers' Trust via this long standing and successful event.

THE CRICKETERS' TRUST

Since its inception in 2007, The Cricketers' Trust has assisted many players with a variety of different matters affecting their lives. As the work of the Trust has become more known there has been a significant increase in demand for support from the Trust, whether that be through sudden financial changes, health or well-being related issues.

In the past 12 months the Trust has directly supported 23 past players.

Aside from financial support, the Trust also assists players in a pastoral manner. Often, helping former cricketers rally around a player in times of need can be as uplifting as any financial contribution the Trust can make. The Trusts work is largely kept



THE CRICKETERS' TRUST

confidential to ensure any hardship situation faced by an individual is not made any more difficult.



QSCC CHARITY GOLF DAY

After the all too familiar delays due to Covid-19, the Auckland leg of the QSCC Charity Golf Day took place on 22 October 2020 in what can only be described as a picture-perfect day at Muriwai Golf Links. The event was again a chance for both

the NZCPA and QSCC to work closely and over \$10,000 was raised to support the work of both organisations.

The Muriwai course was in pristine condition with 'The Westies' (consisting

of CPA members Tim Weston, Dean Askew, Grant Robinson, and Brad Rodden), claiming top honours in the Team Ambrose competition.

The Christchurch annual charity golf day was held on 22 February 2021 and like the Auckland leg the day raised over \$10,000 through a range of activities. The chance to coincide the golf day with the Blackcaps T20 match against Australia at Hagley Oval in the evening proved a great formula.

It was great to see QSCC able to contribute funds raised directly back into the cricket community in the Christchurch region.

Thanks to Christchurch Golf Club for their wonderful support for the day, and particular thanks to George Glubb, Chris White and Brian Moss for their support and enthusiasm to make the day a success.



LIFE MEMBERS

WE WOULD LIKE TO ACKNOWLEDGE AND THANK THE FOLLOWING PLAYERS WHO HAVE COMMITTED TO THE NZCPA THROUGH LIFE MEMBERSHIP.

A

Aberhart, Denis
Aldridge, Graeme
Allott, Geoff
Anderson, Corey
Anderson, Robert
Anderson, Tim
Askew, Dean
Astle, Lisa
Astle, Nathan
Auckram, Craig

B

Badham, Eileen
Bailey, Mark
Barnett, Geoff
Beard, Derek
Bell, Matthew
Bennett, Hamish
Bilby, Graeme
Blake, David
Bond, Shane
Boock, Stephen ONZM
Bracewell, Brendon
Bracewell, John
Bradburn, Grant
Bradley, Aaron
Bradley, Martin
Breen, Lindsay
Brown, Chris
Brown, Steve
Bullick, Anthony
Burgess, Mark
Burnett, Graham
Burns, Kevin
Burt, Wayne
Butler, Ian

C

Campbell, Catherine
Carter, Bob
Chatfield, Ewen MBE
Child, Murray
Collinge, Richard
Cooper, Barry
Cooper, David
Crocker, Lindsay
Cronin-Knight, Ingrid
Croy, Martyn
Cunis, Stephen
Cushen, John

D

D'Arcy, Jack

D

de Boorder, Derek
Diver, Robert
Doody, Brad
Douglas, Mark
Doul, Simon
Dowling, Graham OBE
Duff, Stuart

E

Edgar, Bruce
Edward, Stewart
Elliott, Grant

F

Ferguson, Brenda
Findlay, Craig
Fleming, Stephen ONZM
Flynn, Daniel
Fowler, Bill
Franklin, James
Fraser, Linda
Freeman, Jeff
Frew, Robbie
Fulton, David
Fulton, Peter
Furlong, Blair OSM
Furlong, Campbell

G

Gale, Aaron
Golder, Scott
Gunning, Mark

H

Hadden, Wendy
Hadlee, Barry
Hadlee, Richard Sir Kt Bach, MBE
Hamilton, Lance
Harris, Ben
Hart, Matthew
Hart, Rob
Haslam, Mark
Hendren, Blair
Henry, Graham
Henshilwood, Cheryl
Hills, Peter
Hitchcock, Paul
Holland, Peter
Hood, Brett
Hooton, Rex
Hopkins, Gareth
Hore, Andrew
Horne, Phil

H

Hoskin, Richard
How, Jamie

I

Illingworth, Sarah
Ingham, Craig
Ingram, Peter
Irving, Richard

J

Jagersma, Ingrid
Johnson, Vaughan
Jonas, Glenn
Jones, Richard
Jordan, Alistar

K

Kelly, David
Kelly, Leigh
Kember, Hamish
Kerr, Robbie
Kinsella, Penny

L

Larsen, Gavin
Latham, Rod
Lawson, Rob
Lee, Chris
Leonard, David
Lindsay, Linda
Loveridge, Greg
Lynch, Stephen
Lythe, Tim

M

MacKenzie, Greg
Malcon, Pat
Marshall, James
Martin, Chris
Mather, Stephen
Mawhinney, Russell
Maxwell, Neil
McCone, Ryan
McCullum, Brendon ONZM
McEwan, Paul
McGlashan, Peter
McGregor, Peter
McKay, Andy
McKelvey, Trish CNZM; MBE
McKenzie, Grant
McKenzie, Marcel
McMahon, Trevor
McMillan, Craig

M

McSkimming, Warren
Milburn, Barry
Mills, Jason
Mills, Kyle
Mitchell, Daryl
Morgan, Richard
Mountain, Lance

N

Nash, Dion
Nathu, Anup
Nevin, Chris
Nicol, Rob
Nuttall, Andrew

O

O'Connor, Shayne
O'Dowda, Karl
Oram, Jacob
O'Rourke, Patrick

P

Pamment, James
Papps, Michael
Parker, John
Parlane, Neal
Patel, Dipak
Patel, Jeetan
Petrie, Richard
Potter, Dean
Presland, Craig
Prichard, Lynda
Pringle, Martin
Pryor, Craig
Pullar, Rachel

R

Rattray, Sue
Redmond, Aaron
Robinson, Grant
Robinson, Shane
Ronchi, Luke
Ross, Craig
Ross, Jonathan
Rugg, Paul
Rutherford, Ken

S

Scott, Bradley
Scott, Nigel
Scott, Steve
Sharpe, Michael
Shutte, Ryan

S

Sigley, Martyn
Signal, Elizabeth
Silva, Sanj
Simpson, Lois
Sinclair, Barry MNZM
Snedden, Martin CNZM
Sparling, John
Stead, Janice
Stewart, Shanan
Stott, Warren
Styris, Scott
Sulzberger, Glen

T

Taylor, Arch
Taylor, Ross
Teamo, Tania
Thiele, Craig
Thompson, Ewen
Thomson, Keith
Thomson, Shane
Troup, Gary ONZM
Truscott, Peter
Turner, Ash
Twose, Roger

V

Vance, Robert
Verry, Ross
Vettori, Daniel ONZM
Vivian, Graham

W

Walmsley, Kerry
Watkins, Aimee
Weenink, Scott
Wells, Jason
Wells, Sam
Weston, Tim
White, David
White, Elaine
Williamson, Kane
Wiseman, Paul
Wright, Mike

Y

Young, Bryan
Young, Reece
Yovich, Joseph

FINANCIAL STATEMENTS

The Cricket Players' Association Incorporated

SUMMARISED STATEMENT OF FINANCIAL PERFORMANCE

For the year ended 31 July 2021

	2020	2021
	\$	\$
INCOME		
Player Pool Payment	680,000	680,000
Other Activities	62,725	64,647
Trust Funding	20,000	34,327
Interest & Dividends	21,174	22,671
Events & Commercial	153,057	185,250
Personal Development Programme Payment	629,715	689,400
Education Contribution	60,000	60,000
Unrealised Gain on Investments	46,944	61,817
Total Income	1,673,615	1,798,112
LESS EXPENSES		
Admin & Office Expenses	168,915	192,779
Insurance	142,727	156,458
Events Expenditure	9,555	25,213
Education and Hardship Contributions	38,004	25,955
Salaries, Wages & Contractor Fees	932,101	1,061,652
Player Services, PCE and Anti-corruption	51,733	47,491
Personal Development Programme	122,213	167,926
Cricketers Trust Donation	12,500	10,000
	1,477,748	1,687,464
OPERATING SURPLUS FOR THE YEAR	\$195,867	\$110,648

STATEMENT OF MOVEMENTS IN EQUITY

For the period ended 31 July 2021

	2020	2021
	\$	\$
Net Surplus for the year	195,868	110,648
Comprehensive Income	195,868	110,648
Opening Equity	990,826	1,186,694
CLOSING EQUITY	\$1,186,694	\$1,297,342

SUMMARISED STATEMENT OF FINANCIAL POSITION

As at 31 July 2021

	2020	2021
	\$	\$
CURRENT ASSETS		
Cash and Bank Accounts	532,952	377,239
Other Receivables	64,492	157,450
	597,444	534,689
TANGIBLE ASSETS		
	2,248	18,923
JARDEN INVESTMENT PORTFOLIO	709,101	956,379
TOTAL ASSETS	1,308,793	1,509,991
CURRENT LIABILITIES		
Accounts Payable	122,099	152,650
Revenue In Advance	-	60,000
NET ASSETS	\$1,186,694	\$1,297,342

The Cricket Players' Association Incorporated
SUMMARISED STATEMENT OF CASH FLOWS
For the year ended 31 July 2021

	2020	2021
	\$	\$
CASHFLOWS FROM OPERATIONS		
Receipts from NZC and customers	1,624,361	1,736,295
Payments to Suppliers and GST	(1,490,181)	(1,720,652)
Cash Inflows / (Outflows) from Operations	134,180	15,643
Investment in Jarden Portfolio	-	(150,000)
Purchase of Fixed Assets	-	(21,356)
Cash outflows from Investing Activities	-	(171,356)
Total Cash Inflows / (Outflows) for the Year	134,180	(155,713)
Opening Cash balance	398,772	532,952
CLOSING BANK BALANCES	\$532,952	\$377,239

These summary financial statements have been extracted from the full financial statements which were approved by the Board on 18th October 2021. The full financial statements have been prepared in accordance with generally accepted accounting practice for not for profit entities using the reduced disclosure regime. The summary financial

statements cannot be expected to provide as complete an understanding as the actual financial performance, financial position and cash flows.

The financial statements are presented in New Zealand dollars because that is the currency of the primary economic environment in which the Association operates.

The full financial statements have been prepared in accordance with generally accepted accounting principles. These Summary Financial Statements are in compliance with FRS-39: Summary Financial Statements. The full financial statements are available from the Association offices and website.

The Cricket Players' Association Incorporated
ANNUAL REPORT
For the period ended 31 July 2021

The Board approved and issue the Financial Statements of The Cricket Players Association Incorporated for the period ended 31 July 2021



Scott Weenink
Chairman



Heath Mills
Chief Executive



Players better together



www.nzcpa.co.nz