



nzcpa

Cricket Players Association

Players
better
together



2018-19 ANNUAL REPORT



VISION

**TO BE THE PROFESSIONAL
CRICKETERS' CLUB FOR LIFE**

PURPOSE

**SUPPORTING CURRENT AND PAST
CRICKETERS TO ACHIEVE DURING
AND AFTER THEIR PROFESSIONAL
PLAYING CAREERS**

VALUES

**WE EXIST TO SERVE IN THE BEST
INTERESTS OF OUR MEMBERS**

WE ARE TRUSTWORTHY

WE ACT WITH INTEGRITY

WE ARE RELIABLE

WE ARE PROACTIVE



2018-19 ANNUAL REPORT

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LIST OF OFFICERS

PATRON

Barry Sinclair

NZCPA BOARD OF DIRECTORS

The 2018 AGM brought about changes to the NZCPA's constitution and rules, specifically the NZCPA Board nomination and appointment process. A Special General Meeting was held on Wednesday 10th April 2019 to complete the appointment of the new Board, as follows:

Ross Verry <i>Chairman</i>	Heath Mills <i>CEO</i>	Ross Taylor
Maddy Green	Ollie Newton	Daniel Vettori
Rebecca Rolls	Amy Satterthwaite	Scott Weenink

Peter Fulton, Richard Jones, Grant McKenzie, Jason Wells and Sam Wells were Board members prior to the Special General Meeting.

PLAYER REPRESENTATIVES

Tom Latham	Blackcaps
Amy Satterthwaite	White Ferns
Robbie O'Donnell	Auckland
Nick Kelly	Northern Districts
Dane Cleaver	Central Districts
Hamish Bennett	Wellington
Kyle Jamieson	Canterbury
Brad Wilson	Otago

NZCPA STAFF

Heath Mills	Chief Executive
Henry Moore	Player Services Manager/Legal Counsel
Glen Sulzberger	Commercial and Events Manager

Sanj Silva	National Personal Development Manager
Jo Murray	Personal Development Manager
Lesley Elvidge	Personal Development Manager
Tim Weston	Personal Development Manager

Courtney McVay	Office Operations (Part Time)
Kristy Sommerset	Accounts (Part Time)

CONTACTS

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COMMERCIAL PARTNERS

PREMIUM PARTNERS



FUNDING SUPPORT



BUSINESS SUPPLIERS



CHAIRMAN'S REPORT



We've had another exciting and eventful year at NZCPA with some great achievements and highlights on and off the field.

It doesn't seem four years since the last Cricket World Cup but once again, the Blackcaps made us proud with their performances and sportsmanship on the global stage. I think we were all shattered for them, to get so close to the big prize and then be on the wrong end of some bizarre circumstances and rulings. But then so very proud of our colleagues, mates or fellow professionals for having qualified for and been part of such a great final, after such consistency of performance and a great attitude to the way they play their cricket.

The NZCPA team has also had a very successful year with an historic

Master Agreement agreed with New Zealand Cricket (NZC) for the women's game. This is fantastic and I'd like to congratulate our team for all the work that was done to deliver such a great result. There was a lot of work done in the leadup to the negotiations but I think the success was also due to the strong relationship that we've built with NZC over the years – as you know, we have a hugely experienced, professional, smart and dedicated team that is well respected by the NZC, which leads to good outcomes.

As new members, the women have added great new perspectives and energy to our organisation. The discussions about the challenges and opportunities for the future have been enjoyable and stimulating and we're

excited about the possibilities for the expanded organisation and how we can contribute to the growth of the women's game.

Another key outcome over the previous twelve months was the expansion of the Personal Development team. This programme has been a critical focus of the Board for the past decade and it was great to see Leslie Elvidge, Jo Murray and Tim Weston join the team. The three of them each bring some extraordinary experience and skills, and not only have they enhanced their PD offering, they have enriched the organisation with their passion and insights. Part of this expansion is an increased offering to our past player members, who we see as both as

Continued overleaf...

having an increasing need for support and in turn being able to contribute significantly to the organisation.

Last year in my report we talked about the impending changes to our constitution and the process we would be implementing around the nomination and selection of the board. We had been very lucky to have had such a stable and multi-skilled board for so long, but with a few of our long-standing Directors standing down, we were very happy to get such a high number and quality applicants through our new Board selection process. This resulted in an excellent Board, with a good mix of skills and experiences, both playing and professional, being confirmed at a Special General Meeting in April. We also approved an Associate Director position to allow us to include aspiring directors and give them an opportunity to contribute to and learn from our meetings and decision-making processes.

We say farewell to several longstanding Directors this year, all of them having served on the board for at least 10 years. They all brought different skills and perspectives and contributed to an effective and enjoyable board. I'd like to thank Grant McKenzie, Jason Wells, Richard Jones, Sam Wells and



Peter Fulton for their huge contribution and support over the years. As Scotty Stevenson would say, they've all put in huge shifts and deserve a spell! The amount of change in the cricket environment and the level of delivery from NZCPA over their tenures has been huge and they should all be very proud of what they've achieved.

The new Board of myself, Scott Weenink, Amy Satterthwaite, Daniel Vettori, Ross Taylor, Rebecca Rolls, Maddy Green and Ollie Newton is well into its work and began with a review of and adoption of a new Strategic Plan 2019-23, which will provide excellent direction for our organisation over the short to medium term.

I'd also like to thank Heath Mills and the team of Henry Moore, Sanj Silva,

Glen Sulzberger, Courtney McVay, Lesley Elvidge, Jo Murray, Tim Weston and Kristy Somerset for all that they've done. I really can't imagine there being a better team in sports administration anywhere and as a member, I really appreciate the advocacy and services we are offering.

Finally, thanks to you all, the members for your support of NZCPA, all the best for another successful cricket season and year ahead.

Ross Verry
Chairman



CHIEF EXECUTIVE'S REPORT

It's been another excellent year for the NZCPA as our organisation continues to grow and develop, whilst at the same time continuing to provide high quality support and service to our members.

A significant focus for the year was the negotiation of a new collective agreement with New Zealand Cricket (NZC) that governs the women's game. We had excellent engagement from our members throughout the process and we were delighted to include domestic women players as members for the first time, after adding them earlier in the year.

It was critical that through this process we achieved an outcome that saw greater investment in the women's game at White Ferns level. But, equally important, was recognition of the contribution and commitment domestic players give to the game by ensuring they were included in the contracting framework.

To that end, we are delighted with the new 3-year Women's Master Agreement and believe it will lay the foundation that enables the women's game here in New Zealand to take a significant step forward. The key achievements are:

- » A 3-year term (1 August 2019 – 31 July 2022).

- » Inclusion of the domestic women in a contractual framework for the first time.
- » Addition of 54 domestic competitions contracts, providing reimbursement for playing days.
- » Addition of 8 NZC Development Contracts.
- » Number of White Ferns contracts increasing from 15 to 17.
- » Total player payment pool of \$4.136M over the three-year period.
- » A significant increase in White Ferns player remuneration across the three years, allowing for our best players to ply their trade on a full-time basis.
- » White Ferns IP rights managed through the Cricket Players' Property Trust.
- » The ability for our best players to continue to play in T20 leagues in England, Australia and India.
- » Many additional benefits for White Ferns e.g. pregnancy provisions, single room accommodation, travel entitlements, insurance cover, Cricketers' Retirement Fund contributions.

From the NZCPA's perspective the negotiations with NZC were well led by Henry Moore, were robust, but always conducted in good faith as both parties worked hard to establish a better environment and we look forward to working with them in the years ahead to continue the focus of developing women's cricket for our members.

This year was also the first year of the new 4-year Men's Master Agreement, which from the NZCPA's perspective saw a focus on the implementation of the Cricketers' Property Trust (CPT) and expansion of the Personal Development Programme.

The CPT now houses the players IP rights and is a party to the Master Agreement where these rights are combined with NZC and the six Major Associations marks and logos to generate revenue. We were delighted that this new arrangement worked so well in its first year and Glen Sulzberger has done an excellent job in ensuring the establishment of this new system and its functioning. Already it has proved an effective mechanism to both protect player rights from 3rd party exploitation but it also provides a far more efficient means of managing these rights with NZC and rewarding players.

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We were particularly pleased to be able to grow the PDP programme during the year and increase the number of Personal Development Managers from two to four by adding the very capable Jo Murray and Lesley Elvidge to our team. This growth in resource has enabled far greater player contact time and engagement and has consequently seen a much greater uptake in services. The PD team is expertly led by Sanj Silva and has also grown its scope through Tim Weston's work in providing a bespoke service to our past player members, where much support is needed. We are very confident that we now have in place a world class independent programme for our members and know that they are receiving all the necessary support to ensure they lead balanced lives and meaningfully work to develop careers outside of the game.

One of the most exciting member benefits we were able to deliver during the year was a free skin check with MoleMap. Excess funds from the previous Master Agreement period were allocated to this initiative that signals our intent to grow our support for our entire membership.

The Cricketers' Trust remains a significant focus for our team with increased support being offered to past players in times of need. I would like to thank Ross Verry, Bruce Edgar, Martin Snedden and Ronald Cardwell for their contribution as Trustees and truly believe that this initiative is one of the most rewarding initiatives the NZCPA has in place with 10 individual players supported in the past 12 months.

We continue to find a number of past players who, for whatever reason, have encountered challenges in their lives post playing days and its fantastic that our current playing members continue to see the importance of looking after those who have gone before them – we continue to believe in the philosophy that players must look after players, both current and past.

It is also important to note the continuing growth of the Cricketers' Retirement Fund with over \$3.6 million under management with Superlife. This fund has now become a key plank of our contracting and remuneration environment here in New Zealand and with its obvious financial planning benefits is a critical component Personal Development Programme.

We also need to note the continued support we receive from Tony Irish and Tom Moffat at the Federation of International Cricketers' Association (FICA). This organisation continues to grow and develop under their leadership and the gains achieved are to the benefit of all players around the world, whether they have player associations or not. The quality and content of the work produced in the Men's and Women's Game Reports is second to none and we hope that in the years ahead the International Cricket Council and its leadership will increasingly value and recognise the importance of collective representation of athletes to the ongoing success of commercial sports organisations and, through FICA, will increase their engagement with games principal stakeholders, the players.

We are also delighted to see the growth in outputs of the New Zealand Athletes' Federation (NZAF) through the leadership of Roger Mortimer. The NZAF plays a critical role in supporting all player associations in New Zealand on central issues that impact athletes and is becoming an important stakeholder in sport in this country.

ACKNOWLEDGEMENTS & FINANCIALS

We continue to be well supported by our business partners who seek to support cricketers', both current and past. These include ANZ, CCC, NIB, Jarden, Massey University and Money Empire. We also thank the North & South for their ongoing support of our community initiatives.

Once again, we need to acknowledge the Queen Street Cricket Club (QSCC) and their direct support of Hooked-on-Cricket. We will not be able to run this programme without their critical support and it remains one of our most meaningful and rewarding initiatives. Our players thoroughly enjoy taking the game to new communities and encouraging young people to take our sport.

There is no doubt we could not provide the support that we do to our members or the game without these critical business partners.

From a financial perspective, the NZCPA had a good performance during the year with Operating Revenue of **\$1,687,759** which has increased from \$1,682,311 in 2018.

Our Operating Expenses for the year were **\$1,629,721** which is an increase from last year's \$1,383,894 and reflective of the increased resources from the Player Payment Pool we now have for an expanded Professional Development programme, alongside increased event revenue related to the Black Clash event in Christchurch.

This resulted in a year-end Operating Surplus of **\$58,038** (which includes unrealised gains on the Jarden investment portfolio of \$35,824) and Closing Equity of **\$990,826**.

This year also saw the NZCPA hold a Special General Meeting to elect a new Board following the changes made to the Constitution at last year's Annual General Meeting. I would like to acknowledge and thank our new Board for their continued support and commitment to the NZCPA: Ross Verry (Chairman), Scott Weenink, Rebecca Rolls, Daniel Vettori, Ross Taylor, Maddy Green, Amy Satterthwaite, Ollie Newton and Mark Chapman (associate position). We are very fortunate to have such a quality group of people in place to govern our organisation and look forward to working with them in the years ahead.

Importantly, I wish to acknowledge Richard Jones, Jason Wells, Grant McKenzie, Peter Fulton and Sam Wells who all decided not to seek reelection to the Board this year. We could not have asked for more from these past players who in different ways have made a huge contribution

to our organization over many years. We know that they will continue to be there in support of what we do and can only hope that all our members value the role and wish to contribute to work of the NZCPA in the same manner that they have.

On a personal level, I wish to acknowledge the continuing support of Ross Verry our Chairman who has constantly provided expert guidance, support and time to me as Chief Executive. Our members are lucky to have him in this role and his contribution to our ongoing growth and success is considerable. His is an honorary position and what he has given back to the game through the NZCPA can easily count him as one of the great volunteers in our sport – thanks Ross.

Once again, we acknowledge the support of our Patron Barry Sinclair – one of the greats of the game and a key contributor to the player movement here in New Zealand.

Thanks also to Hamish Bennett, Nick Kelly, Maddy Green, Kyle Jamieson, Tom Latham, Robbie O'Donnell, Dane Cleaver and Brad Wilson for their support and work as our Team Representatives – a critical connection point with our current playing members.

Finally, I would like to thank our staff of Lesley Elvidge, Courtney McVay, Henry Moore, Jo Murray,

Sanj Silva, Kristy Somerset, Glen Sulzberger, and Tim Weston for your outstanding commitment and belief in what we do. We are a small team that I believe delivers significant benefits and support for our members week in and week out. You all contribute in different ways to making our organisation both a success and well respected within the game. I thank you all on behalf of our members.

Heath Mills
Chief Executive





MEMBER ENGAGEMENT

NZCPA PLAYERS' CONFERENCE

The annual Players' Conference was held in April and provided a forum for player representatives to collectively discuss current proposals/issues within the game.

The Players' Conference allows the NZCPA to ascertain those areas that require addressing within the wider collective cricketing environment.

The outtakes from the Players' conference provide a collective view toward future enhancements in New Zealand's professional cricketing environment.

NZCPA INDUCTION FORUM

The annual Induction Forum was held for newly contracted players to have a meaningful introduction to the

professional cricketing environment. The forum was held at the start of the contract period and provided those

players with an insight into the role of the NZCPA and how we can help them through and beyond their cricket career.

ANNUAL PLAYER SURVEY

Our current playing members are important stakeholders in the cricketing environment and their views and opinions on all aspects of the game are very useful in attempting to implement change.

Like in previous years, the annual Players' Survey assessed all facets of the environment – New Zealand Cricket, Major Associations, domestic competitions, high performance and

the NZCPA. This year the Men were surveyed separate to the Women, as the Women's survey was focused more on the upcoming negotiation around the Women's cricket environment.

Here are some of the responses from this year's Men's survey:



CRICKETERS RETIREMENT FUND

The retirement fund is an important aspect of the contracting environment and provides players with a tangible

financial planning experience that helps them prepare and plan for life beyond cricket.

The Cricketers' Retirement Fund has 211 members and ends the year with \$3.6 million under management with Superlife.

ANTI-DOPING EDUCATION

During the season, through Drug Free Sport New Zealand, an annual seminar was run for all current players. The seminar provides education to players on the international Anti-Doping

Code and their responsibilities as athletes including the rules, testing procedures, prohibited substances and consequences. Importantly, the seminar also informed players of where and

how to seek advice and information regarding the use of supplements and any other health, dietary or nutritional products.

ANTI-CORRUPTION EDUCATION

We continued to provide an education programme to raise awareness of corruption amongst players and officials and to educate them on their responsibilities under New Zealand Cricket's Anti-Corruption Code.

This education consisted of team-based presentations and an online based module where the players were required to complete a test of their knowledge of the Code – including the rules, their obligations and what to do when they

are the subject of (or become aware of) attempts to corrupt players or officials, and the consequences for not adhering to those obligations.



RETIREMENTS

This year we wish to acknowledge the following players who have announced their retirement from all cricket during the year.

NEW ZEALAND REPRESENTATIVES

Grant Elliott
James Franklin
Brendon McCullum

DOMESTIC REPRESENTATIVES

Warren Barnes
Martin Guptill-Bunce
Ryan McCone
Brad Wilson
Luke Woodcock

THE PLAYERS' CAP

THE PLAYERS' CAP IS THE PREMIER PEER RATED PLAYERS' AWARD FOR THE BLACKCAPS.

Acknowledging a year marked by consistent performances across all formats, Ross Taylor was recognised as the recipient of the 8th Players' Cap.



THE PLAYERS' CAP RECIPIENTS

- 2019 Ross Taylor
- 2018 Trent Boult
- 2017 Kane Williamson
- 2016 Kane Williamson
- 2015 Kane Williamson
- 2014 Ross Taylor
- 2013 Tim Southee
- 2012 Brendon McCullum

The leading Players' Cap vote recipients from each series during 2018/19 were

- PAKISTAN TOUR** Kane Williamson
- SRI LANKA IN NZ** Tim Southee and Tom Latham, *tied*
- INDIA IN NZ** Trent Boult
- BANGLADESH IN NZ** Ross Taylor and Neil Wagner, *tied*

The leading Players' Cap vote recipients per format were

- TEST** Kane Williamson
- ODI** Ross Taylor and Trent Boult, *tied*
- T20I** Colin Munro



NZ ATHLETES' FEDERATION

The New Zealand Athlete's Federation (which NZCPA a founding member of) continues to grow activity in the areas of Personal Development, Advocacy and Athlete Community Engagement.

In conjunction with the New Zealand Rugby Players' Association the Federation has been involved with the creation and delivery of a series of Youth Character Modules with New Zealand's leading players and coaches. The subjects covered are Resilience, Character, Perspective, Enjoyment and Work Ethic.

Over 5,000 young New Zealanders have participated in the program from Invercargill to Kaitiaki. Modules were also created and delivered for Parents and Coaches as to how they can best support those that participate in sport. The Federation is now well underway with plans to expand the program to include men and women from sports such as Cricket, Hockey, Football and Netball.

The Federation has also developed opportunities for athletes to engage with the Genesis Youth Trust based in South Auckland. Through this relationship athletes have spent time with young members of the program, and the mentors and counsellors that deliver the program.

The topic of Athlete Retirement and understanding how sportsmen and women can best be supported through this exciting time is a key focus area for the Federation. Time has been spent

with those running the Cricket and Rugby Personal Development programs to ensure that learnings from all areas can contribute to our growing understanding of what is important and relevant.

The Federation also continues to assist athletes from a wide variety of sports on a case by case and needs basis. The services offered have included commercial sponsorship advice, career advice, well being support and financial services education and direction.

From an Advocacy perspective the Federation continues to engage with Drug Free Sport New Zealand with relation to domestic policies that affect New Zealand sports people. Dialogue also takes place with High Performance Sport New Zealand and the New Zealand Olympic Committee with relation to issues of importance from the Federation's members perspective.



THE CPA PLAYERS' AWARD IS AWARDED TO THE MOST OUTSTANDING WHITE FERNS PLAYER FOR THE YEAR.

Sophie Devine capped an amazing year with the White Ferns when she was acknowledged as the recipient of the 4th CPA Players' Award. Devine became the first player to receive the award twice, doing so in successive years.



CPA PLAYERS' AWARD

The leading CPA Players' Award vote recipients from each series during 2018/19 were recipients

- TOUR TO IRELAND/ ENGLAND** Sophie Devine
- TOUR TO AUSTRALIA T20** Katey Martin
- INDIA IN NZ** Suzie Bates and Lea Tahuhu, *tied*
- TOUR TO AUSTRALIA ODI** Amy Satterthwaite

NZCPA PLAYERS' AWARD RECIPIENTS

- 2019 Sophie Devine
- 2018 Sophie Devine
- 2017 Amy Satterthwaite
- 2016 Suzie Bates

FICA

Federation of International Cricketers' Association (FICA) continues to work on behalf of players around the world, ensuring they are collectively represented and have a voice at the top level of the game. As a small organization with a broad mandate, we face unique challenges, but our resolve remains steadfast. We act to ensure a level of accountability

from those who run the game at the international level and we continue to work hard for players, who are central to driving the growth of the game around the world.

Moving into a new FICA strategy period from 2020 onwards, FICA's focus will continue to be on:

» Representing and delivering for players globally;

» Contributing to, and having a positive impact on, the future direction of the game; and

» Supporting member players' associations, sharing experience and best practice, and encouraging and assisting the growth of new players' associations.

NZCPA Chief Executive Heath Mills is an Executive Board Member of FICA. Ross Taylor and Amy Satterthwaite are members of FICA's Player Advisory Groups.



PERSONAL DEVELOPMENT PROGRAMME



It has been busy 12 months for the Personal Development Programme where our PD staff numbers doubled to four, with the addition of Jo Murray and Tim Weston, as well as welcoming Lesley Elvidge as a replacement PDM based in Christchurch.

This resulted in an expected jump in the number of members (particularly past playing members) who have accessed and used the services available through the PD programme. This investment brings the NZCPA in line with comparable world Personal Development programmes, where the PDM to player ratio is around 1 PDM to 45 Players.

The PDM's have been in their roles for most of the year and it is pleasing to see an immediate increase in engagement within both current and past player groups. Having two Auckland based PDM's, one in Christchurch and one in Wellington has enabled greater connectivity with our members and the quality of engagement has increased markedly as well.

The close of the year also saw the conclusion of a review of the Personal Development Programme and an

assessment of its current and future service needs. This has resulted in a refinement of our key work areas, which now has four Key Pillars.

- » Well-Being
- » Self Development
- » Risk Management
- » Education

We continue to see a trend of increased referral to our wellbeing service, facilitated by InStep, and increased use of players accessing career assessment services. Our individual and group public speaking & networking workshops sessions have been popular and there are more players that ever assessing financial education services.

Tim Weston appointment as the Past Player Personal Development Manager had immediate effect, which quickly resulted in a rapid uptake of services by past players, with 15 past players actively involved with our services – career transition, financial management, mental and physical wellbeing.

We continue to provide career related services to our members throughout the past 12 months. These services include career profiling & decision making, interview skill coaching, CV & LinkedIn preparation, work placement & employment opportunities, networking and mentoring opportunities.

Over the year 29 players have been referred to the career profiling services facilitated by Career Dynamics who specialises in careers exploration.

In the past 12 months we have seen a marked increase in our members accessing the InStep EAP service. The year to July saw a total number of 55 members accessing the EAP service, 44 which were reported as new cases. This is an increase in usage of the service from the same period last year where 31 cases were recorded.

We have continually supported our members in financial wellbeing

related education and awareness. As part of this initiative we have connected our members with various financial/investment experts. We have also facilitated money management and investment workshops for interested groups of players around the country.

Education Fund grants continues to be popular among our members and during this period we disbursed 52 grants.

We approved grants for various types of education courses. This includes but is not limited to tertiary courses, trade and other ITO training courses, professional qualifications, health & wellbeing qualifications, sports coaching and administration qualifications.



QSCC CHARITY GOLF DAY

This was the second edition of the joint initiative between QSCC and NZCPA, and the first in Auckland after previously being in Christchurch. The two organisations work closely across a range of activities and the chance to have a social fundraising day is a

great way for both organisations to develop further.

Blessed with fantastic Autumnal weather, the Charity Golf Day – supporting Queen Street Cricket Club and our NZCPA Hooked on Cricket program - had the perfect setting at the challenging Muriwai Golf Links layout.

The support we had from a range of companies and personal was truly appreciated.

The event raised close to \$10,000 and we were delighted to share that equally with QSCC whose contributions to cricket are extraordinary for a small organisation of cricket enthusiasts.



THE PLAYER'S GOLF DAY

The 4th of October was the day for The Players' Golf Day, benefiting cricket's leading charity, *The Cricketers Trust*. The Trust is playing an increasingly important role in assisting former cricketers in times of need, providing support to people and families when they are most vulnerable, and it is great to once again have the Blackcaps players turning out in full support of this day.

Henry Nicholls played the perfect host for his group and guided ANZ to take out the corporate team's title. Neil Wagner seized that opportunity to snare the heralded Cricketers division.

The day was met with glowing endorsement of both the event and the role of Blackcaps players who host the day with such enthusiasm. It was great

to have such strong support from the corporate community that enabled us to generate in excess of \$15,000 much needed funds for The Cricketers Trust.

We are grateful to our golf day partners Domo and Monteiths and Oakley, along with New Zealand Cricket, Powerade and Muriwai Golf Links who all provided great support for the day.

THE CRICKETERS' TRUST

Since its inception in 2007, The Cricketers' Trust has assisted many players with a variety of different issues. As the work of the Trust has become more known there have been more applications for support from past players who for whatever reason have suffered a crisis in their lives and are struggling financially or with their health and well-being.

In the past 12 months the Trust has supported over 10 past players.



THE CRICKETERS' TRUST

Aside from financial support, the Trust also assists players in a pastoral manner. Often, helping former cricketers rally around a player in times of need can be as uplifting as any financial contribution the Trust can make. The Trusts work is largely kept confidential to ensure any hardship situation faced by an individual is not made any more difficult.



HOOKED ON CRICKET

The Hooked-on-Cricket Programme celebrated its 14th year in 2018 and we are very pleased with the level of success it is having in the schools and communities that we interact with.

The current playing members want to ensure the future of the game is healthy and Hooked-on-Cricket is their way of contributing directly to the development of the game. Targeting non-traditional cricketing schools is very rewarding as the

perceived barriers to participation in cricket are dwarfed by the skill and enthusiasm shown by the kids in these regions.

Without the support of external funding the Hooked-on-Cricket programme would not be possible, and the CPA and our players are truly grateful for the donation received from Queen Street Cricket Club. The Queen Street Cricket Club has a similar philosophy of promoting cricket within New Zealand's non-traditional

cricketing schools and we would like to make special mention of the support provided QSCC members and notably, Chairman Brian Moss and Treasurer Chris White.

A special thank you to Teja Nedamanaru who coordinated the nationwide Hooked-on-Cricket programme this year, and of course to our members who gave up their valuable time to ensure Hooked-on-Cricket remains a success.

BLACK CLASH

Hagley Oval played host to the inaugural Black Clash on 25th January. The concept of pitting New Zealand's biggest sporting stars against each other in a high-intensity, hugely fun T20 cricket match was the brainchild of former

Blackcaps captain Stephen Fleming and David Higgins, from Duco Events.

Loosely based on South Africa's Nelson Mandela Legacy Cup, the Black Clash brought together many of the very biggest names in New Zealand sport, including

coaches Graham Henry (Team Rugby) and Stephen Fleming (Team Cricket).

Team Rugby won the *LOMU-CROWE Trophy*, which was unveiled in January, in honour of late Kiwi sporting legends Jonah Lomu and Martin Crowe.

TEAM CRICKET

Stephen Fleming (Coach, Captain)
Nathan Astle
Grant Elliott
James Franklin
Chris Harris
Nathan McCullum
Hamish Marshall
Kyle Mills
Liz Perry
Luke Ronchi
Aaron Smith (wild card)
Scott Robertson – Manager

TEAM RUGBY

Kieran Reid (captain)
Beauden Barrett
Jordie Barrett
Kaylum Boshier
Kendra Cocksedge
Israel Dagg
David Hussey (wild card)
Richie McCaw
Brendon McCullum
Jason Spice
Ofisa Tonu'u
Ali Williams





EVENTS

A number of member events were hosted by the NZCPA during the year and it was exciting to see an increasing number of members engaging with their organisation and reconnecting with each other.

PAST PLAYER EVENTS

Another initiative we have introduced this year is a series of networking events around the country for our past player members. During the year we ran 5 events in Napier, Christchurch, Wellington, Auckland and Dunedin. Majority of the events were based around a domestic or an international game.

These events were well received with over 110 past players attending the events, as well as a few current players at many of the functions.

NETWORKING EVENTS

We were delighted to support the QSCC members drinks and nibbles and to host various partners, friends and supporters at our pre-match gathering at NZCPA office.

THE CRICKETER'S PROPERTY TRUST

Through the terms of the new Master Agreement, the Cricketers' Property Trust (CPT) granted NZC and the Major Associations an exclusive right to use each player's Player Property for either a Cricket Promotion or Commercial Promotion.

The new Master Agreement reshaped the previous model to enable the game to remain relevant to partners in a modern digitalised environment.

The player's principles for establishing the CPT were:

- » to ensure a clear understanding of player property rights and how they can be utilised
- » to provide an effective method for protecting player property

- » to enable NZC, Major Associations and their respective commercial partners greater flexibility in their promotional activities
- » to enhance player engagement for promotional activity by rewarding them directly for the use of their player property
- » to increase player confidence in the management of their player property by implementing a new usage and approval process
- » to provide a single point of contact regarding the use of player property
- » to provide a mechanism to enable NZC, MAs and their respective commercial partners to use the player property of players who are no longer contracted

The outcome of working with the CPT in its inaugural year was largely positive with unprecedented level of activity, particularly among domestic team environments, and an increased level of engagement from players.

A revised allocation of \$875,000 from the Player Payment Pool was made to the CPT, which was fully distributed to 124 beneficiaries (players) at the end of the year.



CRICKETERS' PROPERTY TRUST



LIFE MEMBERS

WE WOULD LIKE TO ACKNOWLEDGE AND THANK THE FOLLOWING PLAYERS WHO HAVE COMMITTED TO THE NZCPA THROUGH LIFE MEMBERSHIP.

A

Aldridge, Graeme
Allott, Geoff
Anderson, Corey
Anderson, Robert
Anderson, Tim
Askew, Dean
Astle, Lisa
Astle, Nathan
Auckram, Craig

B

Badham, Eileen
Bailey, Mark
Barnett, Geoff
Beard, Derek
Bell, Matthew
Bilby, Grahame
Blake, David
Bond, Shane
Boock, Stephen ONZM
Bracewell, John
Bradburn, Grant
Bradley, Aaron
Bradley, Martin
Breen, Lindsay
Brown, Chris
Brown, Steve
Bullick, Anthony
Burgess, Mark
Burnett, Graham
Burns, Kevin
Burt, Wayne
Butler, Ian

C

Campbell, Catherine
Carter, Bob
Chatfield, Ewen
Child, Murray
Collinge, Richard
Cooper, Barry
Cooper, David
Crocker, Lindsay
Cronin-Knight, Ingrid
Croy, Martyn
Cunis, Stephen
Cushen, John

D

D'Arcy, Jack
de Boorder, Derek

D

Diver, Robert
Doody, Brad
Douglas, Mark
Doull, Simon
Dowling, Graham OBE
Duff, Stuart

E

Edgar, Bruce
Edward, Stewart
Elliott, Grant

F

Ferguson, Brenda
Findlay, Craig
Fleming, Stephen ONZM
Fowler, Bill
Franklin, James
Fraser, Linda
Freeman, Jeff
Frew, Robbie
Fulton, David
Fulton, Peter
Furlong, Blair QSM
Furlong, Campbell

G

Gale, Aaron
Golder, Scott
Gunning, Mark

H

Hadden, Wendy
Hadlee, Barry
Hadlee, Sir Richard
Hamilton, Lance
Harris, Ben
Hart, Matthew
Hart, Rob
Haslam, Mark
Hendren, Blair
Henshilwood, Cheryl
Hills, Peter
Holland, Peter
Hood, Brett
Hooton, Rex
Hopkins, Gareth
Hore, Andrew
Horne, Phil
How, Jamie

I

Illingworth, Sarah
Ingham, Craig
Ingram, Peter
Irving, Richard

J

Jagersma, Ingrid
Johnson, Vaughn
Jonas, Glenn
Jones, Richard
Jordan, Alistar

K

Kelly, David
Kelly, Leigh
Kember, Hamish
Kerr, Robbie
Kinsella, Penny

L

Larsen, Gavin
Latham, Rod
Lawson, Rob
Leonard, David
Lindsay, Linda
Loveridge, Greg
Lynch, Stephen
Lythe, Tim

M

MacKenzie, Greg
Malcon, Pat
Marshall, James
Martin, Chris
Mawhinney, Russell
Maxwell, Neil
McCone, Ryan
McCullum, Brendon ONZM
McEwan, Paul
McGlashan, Peter
McGregor, Peter
McKay, Andy
McKelvey, Trish CNZM; MBE
McKenzie, Grant
McKenzie, Marcel
McMahon, Trevor
McMillan, Craig
McSkimming, Warren
Milburn, Barry
Mills, Jason
Mills, Kyle

M

Mitchell, Daryl
Morgan, Richard
Mountain, Lance

N

Nash, Dion
Nathu, Anup
Nevin, Chris
Nicol, Rob
Nuttall, Andrew

O

O'Connor, Shayne
O'Dowda, Karl
Oram, Jacob
O'Rourke, Patrick

P

Pamment, James
Papps, Michael
Parker, John
Parlane, Neal
Patel, Dipak
Petrie, Richard
Potter, Dean
Presland, Craig
Prichard, Lynda
Pringle, Martin
Pryor, Craig

R

Rattray, Sue
Redmond, Aaron
Reid, John CNZM; OBE
Robinson, Grant
Robinson, Shane
Ross, Craig
Ross, Jonathan
Rugg, Paul
Rutherford, Ken

S

Scott, Bradley
Scott, Nigel
Scott, Steve
Sharpe, Michael
Shutte, Ryan
Sigley, Martyn
Signal, Elizabeth
Silva, Sanj
Simpson, Lois

S

Sinclair, Barry MNZM
Snedden, Martin CNZM
Sparling, John
Stead, Janice
Stewart, Shanah
Stott, Warren
Styris, Scott
Sulzberger, Glen

T

Taylor, Arch
Taylor, Bruce
Taylor, Ross
Teamoke, Tania
Thiele, Craig
Thompson, Ewen
Thomson, Keith
Thomson, Shane
Troup, Gary
Truscott, Peter
Turner, Ash
Twose, Roger

V

Vance, Robert
Verry, Ross
Vettori, Daniel ONZM
Vivian, Graham

W

Walmsley, Kerry
Watkins, Aimee
Weenink, Scott
Wells, Jason
Wells, Sam
Weston, Tim
White, David
White, Elaine
Williamson, Kane
Wiseman, Paul
Wright, Mike

Y

Young, Bryan
Young, Reece
Yovich, Joseph

FINANCIAL STATEMENTS

The Cricket Players' Association Incorporated

SUMMARISED STATEMENT OF FINANCIAL PERFORMANCE

For the year ended 31 July 2019

	2018	2019
	\$	\$
INCOME		
Player Pool Payment	977,644	645,220
Other Activities	36,030	141,080
Trust Funding	36,140	20,000
Interest & Dividends	17,815	23,496
Merchandising & Commercial	246,795	142,139
Personal Development Programme Payment	365,000	680,000
Gain on Investments	2,887	35,824
Total Income	1,682,311	1,687,759
LESS EXPENSES		
Admin & Office Expenses	215,614	253,800
Insurance	114,671	140,196
Events Expenditure	50,634	69,971
Education Fund Contributions	66,605	35,424
Salaries, Wages & Contractor Fees	732,502	890,644
Provision for Doubtful Debts	12,500	11,500
Personal Development Programme	104,424	208,186
Merchandising & Commercial	82,044	-
Cricketers Trust Donation	5,000	20,000
	1,383,894	1,629,721
OPERATING SURPLUS/ (LOSS) FOR THE YEAR	\$298,317	\$58,038

STATEMENT OF MOVEMENTS IN EQUITY

For the period ended 31 July 2019

	2018	2019
	\$	\$
Net Surplus / (Loss) for the year	298,317	58,038
Comprehensive Income	298,317	58,038
Opening Equity	634,471	932,788
CLOSING EQUITY	\$932,788	\$990,826

SUMMARISED STATEMENT OF FINANCIAL POSITION

As at 31 July 2019

	2018	2019
	\$	\$
CURRENT ASSETS		
Cash and Bank Accounts	286,322	398,772
Other Receivables	568,509	65,043
	854,831	463,815
TANGIBLE ASSETS		
	3,649	3,772
JARDEN INVESTMENT PORTFOLIO		
	310,600	655,600
TOTAL ASSETS	1,169,080	1,123,187
CURRENT LIABILITIES		
Accounts Payable	236,292	132,361
NET ASSETS	\$932,788	\$990,826

The Cricket Players' Association Incorporated

SUMMARISED STATEMENT OF CASH FLOWS

For the year ended 31 July 2019

	2018	2019
	\$	\$
CASHFLOWS FROM OPERATIONS		
Receipts from NZC and customers	1,315,443	2,155,401
Payments to Suppliers and GST	(1,363,241)	(1,742,951)
Cash Inflows / (Outflows) from Operations	(47,798)	412,450
Investment in Jarden portfolio and tangible assets	(305,918)	(300,000)
Cash outflows from Investing Activities	(305,918)	(300,000)
Total Cash Inflows / (Outflows) for the Year	(353,716)	112,450
Opening Cash balance	640,038	286,322
CLOSING BANK BALANCES	\$286,322	\$398,772

These summary financial statements have been extracted from the full financial statements which were approved by the Board on 24th September 2019. The full financial statements have been prepared in accordance with generally accepted accounting practice for not for profit entities using the reduced disclosure regime. The summary financial

statements cannot be expected to provide as complete an understanding as the actual financial performance, financial position and cash flows.

The financial statements are presented in New Zealand dollars because that is the currency of the primary economic environment in which the Association operates.

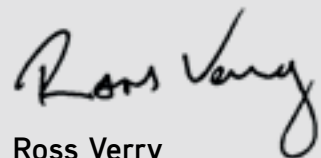
The full financial statements have been prepared in accordance with generally accepted accounting principles. These Summary Financial Statements are in compliance with FRS-39: Summary Financial Statements. The full financial statements are available from the Association offices.

The Cricket Players' Association Incorporated

ANNUAL REPORT

For the period ended 31 July 2019

The Board approved and issue the Financial Statements of The Cricket Players Association Incorporated for the period ended 31 July 2019



Ross Verry
Chairman



Heath Mills
Chief Executive



Players better together



www.nzcpa.co.nz