

SPRING 2018 | No. 038

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Cricket Players Association

OUTRIGHT

THE PLAYERS' MAGAZINE



**ACTION FROM THE
PLAYERS' GOLF DAY**



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BLACKCLASH CRICKET vs RUGBY

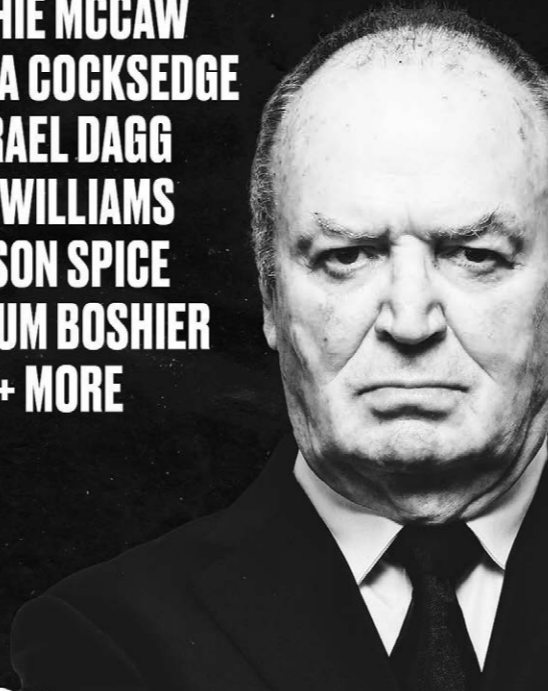
PLAYER COACH
STEPHEN FLEMING

MANAGER / MOTIVATOR
SCOTT ROBERTSON

PLAYERS
BRENDON MCCULLUM [C]
GRANT ELLIOTT
KYLE MILLS
LUKE RONCHI
CHRIS HARRIS
NATHAN ASTLE
+ MORE

COACH
SIR GRAHAM HENRY

PLAYERS
KIERAN READ [C]
RICHIE MCCAW
KENDRA COCKSEGE
ISRAEL DAGG
ALI WILLIAMS
JASON SPICE
KAYLUM BOSHIER
+ MORE



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2018 PLAYER INDUCTION FORUM

The 6th Annual Player Induction Forum was held on the 6th and 7th September at Eden Park. Eighteen newly contracted players from across the six Major Associations were involved in a range of discussions related to the professional cricket environment.

Entering the professional cricket environment is an exciting time for these players but we also know that it comes with a much greater range of expectations, obligations and commitments. Our primary objective of the induction forum is to ensure that the players understand the services offered by the NZCPA and the role we play to support them through and beyond their playing career.

Professional sport is an environment which can be challenging for many players. Providing them with skills to cope, manage

and plan their life in and around their cricket career is more important than ever and the Player Induction Forum is the first step in this path.

The Player induction forum has transformed the engagement we have with players early in their career and has proven to be tremendously successful in assisting players to transition into the professional cricket environment. For many, this is the first opportunity for them to meet and interact with NZCPA staff.

Topics discussed over the two-day forum were:

- » Introduction to the NZCPA
- » Life as a Professional Cricketer
Insight from Daniel Vettori and Robbie O'Donnell

- » Player Contracts and the new Master Agreement
- » Personal Development Programme
Insight from Kyle Mills and Ronnie Hira
- » Insurance and ACC
- » The Cricketers Retirement Fund
- » NZC High Performance Programme
- » Managing your Digital Footprint

Developing a relationship with newly contracted players is important to their successful development as people and as a cricketer. Those in attendance left secure in the knowledge that the NZCPA is their organisation for the rest of their lives. 🌐

Photos courtesy of NZCPA.



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Please see website for staff contact details

Players better together



THE CUSTODIAN

By Margot Butcher



JUST GETTING ON WITH THE JOB WAS ALWAYS REBECCA ROLLS' STYLE WHEN THE TALL WICKETKEEPER-BATSMAN WOULD HEAD OUT TO BAT FOR THE WHITE FERNS, CENTRAL HINDS (BACK IN THE EARLY DAYS IN HER OLD HOMETOWN OF NAPIER) OR AUCKLAND HEARTS. "ROLLSY" PLAYED 104 ODIS FOR THE WHITE FERNS, BUT WAS CAUGHT ON THE CUSP OF TWO ERAS – FORTUNATE ENOUGH TO HAVE PLAYED A SOLITARY TEST (TOP-SCORING WITH 71 ON HER ONE-CAP DEBUT AGAINST ENGLAND IN 2004), YET PLAYING ONLY TWO T20 INTERNATIONALS – A FORMAT THAT WOULD HAVE WELL SUITED HER BOLD GAME.

When Rolls retired from cricket in 2007 in her early 30s, she had already carved out a solid career in the police force. A decent innings, back then, in the essentially amateur female international game. She'd won a World Cup — the WHITE FERNS' breakthrough 2000 campaign here at home — and gone on to become the first player in the world to make 2000 runs plus 100 dismissals in women's ODIs.

And then — the quiet. Life's rhythms no longer moving to the thwack of the ball into the gloves, and having to actively think about hauling yourself to the gym. After having been a fixture in the WHITE FERNS for so long, what was that aftermath like, moving away from the game?

"It's harder than you think. Before you do it, you focus on all the things you'll be able to do and the things that you've sacrificed to that point. You don't think about the part of your identity that's shut down really abruptly when you retire and the adjustment that will come with that. Even when it's your own decision, it's really quite hard just not being a part of it anymore.

"I was always really sure of my decision, and it was time, I think, for reasons outside cricket, to do that. But if I had my time again, I probably would have hung around for another couple of years, through to the following World Cup. I say that knowing it's always a bit fraught, looking back — you'll always find something you still could have done. I still remain really grateful for the cricket career I had. I feel so lucky."

Rolls scored two centuries for the WHITE FERNS in the one-day format and pocketed 133 dismissals (plus a handful in the other formats) before she called time on a career that spanned over a decade, from early 1997. Incredibly, her days of representing New Zealand were far from over. Back in 1994, Rolls had debuted for the Football Ferns and gained 11 caps as a double international.

Sixteen years later, in 2012, newspapers ran the headline "ROLLS IN SHOCK RECALL". Not that anyone who really knew Rollsy's acumen would have been shocked, but it was a heck of a media story. In her late 30s she had begun a fresh journey that would see her make the London Olympics team and take her to a FIFA Football World Cup — one in each sport — in 2015.

"I went into the Football Ferns as a bit of an alien!" she recalls with a laugh. "I didn't know anyone and the girls didn't know me, this relic from the more amateur 90s! I was 20 years older than

some of the squad, the environment had obviously changed so much — and it was great! Because I could simply concentrate on what I was there to do.

"I tried to figure out how I could best contribute as someone with a different background, someone who had just been on the Earth longer, who had come in from a different pathway. The other thing is, I'm a goalkeeper. Goalkeeping is like another sport within a sport: you often do your very specific, skills-focused training away from the rest of the team while the strikers are running around. Fulfilment wise, I was re-learning the skills I had learned 20 years ago, but this time in a high performance environment, and making them better.

"There is some crossover with wicket keeping — anytime the ball is flying at you, you need really good eye-hand coordination and I was lucky enough to get good reflexes, good reaction times. I don't know that you can train that, but it did mean I was naturally drawn to those positions.

Mentally, though, so different. A wicket keeper is involved in every delivery and you have to concentrate the whole game, whereas as a goalie you can have a full-on training week and then not even touch the ball in the game..."

If playing international sport were a degree, she'd have the PhD by now — yet rather than being fully absorbed into the universe of bats, balls and trying to save goals, her life off-field has been just



as impressive, busy and fulfilling. After 11 years in the police during which time she was promoted to a CIB detective and Sergeant supervising the Counties Manukau Investigation Support Unit, Auckland-based Rolls spent 18 months as a Senior Investigator at the Ministry of Health investigating primary healthcare funding fraud before moving to the Serious Fraud Office as General Manager, Investigations where she currently manages a multidisciplinary team of 24 people.

"I think planning for life after sport is really important. I was really lucky that, for most of my cricket career, I was able to simultaneously maintain my police career without much interruption. It kept my career ticking over and meant I had a mental break from cricket. Even internships or volunteer work in your 20s would be worthwhile for a young player, if you can do it — have a plan, get some skills. Don't just wait until 10 years on when you're suddenly competing with a whole bunch of grads. Sport is finite."

Even for the legend that is Rollsy.

"I still watch the WHITE FERNS all the time — it's great that it has become more accessible to follow it all. The other thing that has changed is that there is a much stronger connectedness between all the women's teams now, a much broader international environment, and ideas are being disseminated more quickly. I'm so excited to see the opportunities they have now."

If she did have a time machine?
"I would have liked to have played more T20s. I'd like to have been born 10 years later, but then I remember Debbie Hockley saying exactly the same thing. Everyone will. I only played two T20 Internationals and we hadn't figured it out — it took three or four years for the strategy to become natural to players. I love watching it. Whenever people ask me what I miss about the game, it's batting. T20 would have suited my batting. I've got to say I still think, 'Oh! Imagine if I was playing in that!' but then you think, hang on, as a 43-year-old that is getting a bit ridiculous." ●

NEW MASTER AGREEMENT IN PLACE

THE NEW MASTER AGREEMENT BETWEEN NZCPA, NZC AND THE SIX MAJOR ASSOCIATIONS GOVERNING THE MEN'S PROFESSIONAL CRICKET ENVIRONMENT COMMENCED ON 1ST AUGUST THIS YEAR AND RUNS FOR 4 YEARS THROUGH UNTIL 31ST JULY 2022.

The negotiation of this agreement has been a major focus for everyone for well over 12 months and we believe it is a very fair outcome for all parties that will position the game in New Zealand for the next 4 years.

The key outcomes of the new agreement are noted below:

- » 4 Year Agreement.
- » Player Payment Pool (PPP) is a Fixed Revenue Share of 26.5% of forecasted \$235m over the term (an additional 30% of revenue above forecast).
- » Total number of Retainer Contracts increasing to 116 - 20 International, 96 Domestic (16 per MA).

- » A 100% increase in funding from the PPP for the Personal Development Programme for all NZCPA members.
- » The Cricketers' Property Trust (housing player IP) is a party to the new agreement.
- » Domestic Competitions – 8 rounds of Plunket Shield, 10 rounds of Ford Trophy and 10 rounds of Supersmash.
- » A commitment to an NZ 'A' programme ensuring the best domestic players have over 10 games of 1st Class cricket each year.
- » An enhanced 'winter contract' programme for non NZC Contracted Players.

- » Funding from the PPP for the establishment of a Health and Well Being Initiative in Year 4, dedicated to past player members of the NZCPA.
- » As Independent Contractors, players retain the ability to contract to other entities.
- » The establishment of a Health and Safety Committee.
- » Enhanced commitment from MA's around the provision of practice facilities.

A major highlight is the increase in funding for the Personal Development Programme from the Player Payment Pool that was

required due to the increased demands being placed on this area of the professional environment.

It is essential that the game is producing well balanced people that can smoothly transition into other careers and this programme will continue to drive this support for all players. The new programme structure will also allow access and engagement for all past player members of the NZCPA which will ensure health and well-being support is offered to all members throughout their life.

The new Master Agreement can be found on the NZCPA website. [🔗](#)



A FOUNDATION FOR THE WOMEN'S GAME

The current Memorandum of Understanding (MOU) governing the White Ferns environment is in the last year of a 3-year agreement and expires on 31st July 2019. The negotiation of a new agreement is the focal point for the CPA this year as it provides another opportunity to grow and enhance the professional women's game here in New Zealand.

New Zealand was the first country to have a collective agreement in place for international women players and we have made significant gains in each MOU to this point. However, since we negotiated the current MOU the women's game has grown rapidly, particularly the advent of quality T20 leagues in Australia and England, and therefore the commitments and demands on players have increased again in a relatively short period of time.

In addition, New Zealand Cricket (NZC) has rightly increased their investment in women's cricket this past year and have indicated that they will continue to do so which is fantastic news, but will no doubt require an increased commitment from players – which they are keen to make.

It is vital the White Ferns are an aspirational team and that through their performances more young girls pick up a bat and ball and get involved in our great game. However, to achieve this we will need to have an environment that enables our players to get the high-performance support required to improve performance levels and in turn enable the team to compete with the best teams in the world.

Our contracting environment also needs to recognise that the T20 leagues in Australia and England are great opportunities for our players to regularly compete with, and



play against, the world's best players in very well-resourced team environments. We need to ensure our players can participate in these competitions to enable them to in effect become full time professional athletes, improve their skillset and through TV exposure inspire the next generation. The challenge is also to ensure that given the lack of volume of cricket in the women's international game, the players who are not plying their trade in England and Australia have opportunities

to develop their game back home, so the broader group is advancing together.

We are looking forward to the negotiation with NZC for a new agreement for our women's cricketers and to also understand what additional investment NZC will be making in the game, how that in turn will impact on players and ultimately, to improve the high-performance system for women's cricket as a whole. ●



FLEM'S VISION THE T20 CHRISTCHURCH BLACK CLASH

IT ALL STARTED WITH A CHANCE

CONVERSATION BETWEEN FORMER BLACK CAPS CAPTAIN STEPHEN FLEMING AND FAF DU PLESSIS WHEN THE PAIR WERE ON INDIAN PREMIER LEAGUE DUTY IN 2016.

The Proteas captain mentioned an event he'd be involved in later that year – the third edition of the Nelson Mandela Legacy Trophy, a T20 cricket match between the Proteas and the Springboks.

Having suffered a shock loss in the 2014 match, a Proteas side led by Du Plessis and featuring the likes of Hashim Amla and JP Duminy was out to restore some pride against a side of more than handy cricket playing Springboks.

The concept – which had proved a huge hit with South African sports fans – resonated with Fleming.

"Faf just loved the idea. It sounded brilliant. I thought: 'we need to do this in New Zealand,'" Fleming recalls.

Three years later, that thought is soon to become a reality, with the Hot Springs Spas T20 Christchurch Black Clash set to light up the Kiwi sporting summer at Hagley Oval on January 25.

Already confirmed for the match is Fleming's good mate and Team Cricket

captain Brendon McCullum, 2015 Cricket World Cup hero Grant Elliott as well as Luke Ronchi, Kyle Mills, Chris Harris and Nathan Astle.

Tasked with recruiting a competitive team from the All Blacks ranks, 2011 world cup coach Sir Graham Henry has got off to a flying start, selecting former Northern Districts u19 captain Kieran Read, noted left-arm seamer Richie McCaw, one-time teenage fast bowling prodigy Israel Dagg, former first class cricketer Jason Spice, New Zealand U19 world cup captain (and

Taranaki No. 8) Kaylum Boshier and pinch-hitting batsman Ali Williams.

"It's really great to see all these stars of both games getting on board for what will be a cracking event," Fleming said.

"The support of the rugby and cricket players' associations has been crucial in that happening."

While the match isn't a charity event, \$100,000 will go towards supporting NZRPA and NZCPA player welfare programmes. ●



AROUND THE GLOBE IN 20+ OVERS

Colin Munro swatted 68 runs from 39 deliveries to steer the Trinbago Knight Riders to a championship in the 2018 edition of the CPL. Munro had a stellar campaign in the Caribbean, leading the competition run scoring tally with 567, ahead of fellow kiwi Glenn Phillips who scored 457 with the Jamaican Tallawahs.

The CPL bowlers have to try to contain some of the world's most explosive batsmen within relatively short boundaries, and Munro and Phillips proved to be the most feared batsmen out there. Phillips led the league with 29 sixes, ahead of Munro's 24.

Brendon McCullum joined Munro in the championship side, pipping Luke Ronchi's Guyana Warriors. There are NZ players in each of the six franchise teams continuing a growing trend of our players featuring in global T20 competitions.

While the CPL was going on, the women's Super League was taking shape in England. Sophie Devine's Loughborough Lightning were unable to topple the Surrey Stars in their final, despite heading into the finals boasting the best league record.

Devine showed her class to spearhead her team, finishing second on the

wicket taking list (16), and eighth on the runs scoring list (269). White Ferns team mates Amy Satterthwaite and Suzie Bates were also in the runs with 277 and 245 respectively.

School took a back seat as Amelia Kerr headed for the UK for a taste of what it is like to play in this rapidly expanding league, joining a cast of six New Zealanders. Our women's cricketers are forging their own path on the global circuit which will put our White Ferns into a much stronger position at home this summer.

With all the glamour and action of Twenty20 cricket across the globe, it was actually Matt Henry who lit it up the most in the UK this winter. The Kent import snared 75 victims in his 11 matches in County Division Two, making him the leading wicket taker across both divisions for the summer. A best of 7/42, Henry also took 5 five wicket bags and 3 ten in a match – all at an average of 15.48.

Not a bad off-season that! ●

WOMEN'S T20 WORLD CUP PREVIEW

A tantalising schedule awaits the White Ferns early this summer as they head toward the ICC Women's World Twenty20 in the West Indies from 9 – 24 November.

The recent tour to Australia, where the Aussies swept the series 3-0, was a snapshot of the challenge ahead for the White Ferns in the Caribbean. The White Ferns will have a chance for redemption against Australia in their second pool match, which depending on how the opening match against India goes, may be an early test of the team's prospects over the tournament.

All pool B matches will be played at Providence Stadium, Guyana, which is likely to cause the wickets to tire over the course of the tournament and allow the spin bowlers to become more influential. Leigh Kasperik and Amelia Kerr have been leading the White Ferns spin attack in recent times and their ability to restrict runs

and take wickets alongside the rest of the bowling attack could prove to be the key element of the White Ferns performances at the tournament.

The 10-team tournament sees the White Ferns facing a reasonable draw in pool play, but not without the potential for unforeseen results. The Australians are ranked number one on the ICC T20i rankings and are pool favourites, with the White Ferns ranked second on the same ICC table. India (5th), Pakistan (7th) and Ireland (10th) complete the pool, but with two sub-continent teams likely to look forward to the conditions in the West Indies it does provide for an exciting tournament from the outset.

The White Ferns are slated to make it through the group stages to the Semi-finals and with Suzie Bates (currently first on the world Twenty20 batting rankings) and Sophie Devine (ranked as the fifth placed

all-rounder) the pair of world class players will be ready to take it to the opposition teams in the Caribbean.

Newly appointed captain Amy Satterthwaite has a wealth of experience and her enthusiasm for the role will provide a boost to the side as they head into the tournament. Satterthwaite will be hoping that Suzie Bates will be at her dominant best now that she can focus solely on her performances without the additional responsibilities of captaincy.

The Aussies are the form favourite for this tournament, but you would be wise to keep an eye on the White Ferns, in what is probably their best format - with match winners scattered throughout the team – lets just hope that the form guide sways at the right time for the players and ultimately the White Ferns team. ●



THE PLAYERS' GOLF DAY



THE CRICKETERS' TRUST

The 4th of October 1957 was the day New Zealander's Morris Yock and his son Anthony began manufacturing a simple rubber footwear in their garage. The name 'jandal' combined the words 'Japanese' and 'sandal'. Fittingly, the weather on 4th October 2018 at Muriwai for was warm enough for jandals and perfect for golf.

This marquee event is for the benefit of cricket's leading charity, The Cricketers' Trust. The Trust is playing an increasingly important role in assisting former cricketers in times of need, providing support to people and families when they are most vulnerable, and it is great to once again have the Blackcaps players turning out in full support of this day.

Defending champion Mitchel Santner was unable to defend his title this year

as he was still recovering from surgery, but this provided a perfect opportunity for a new champion to emerge – and Neil Wagner seized that opportunity with a characteristically gritty performance to take out the coveted Cricketers division.

Henry Nicholls played the perfect host for his group and guided ANZ to take out the corporate team's title.

The prize that carries the most bragging rights among the changing room of the Blackcaps is the longest drive. Ross Taylor smashed a perfect draw down the first fairway late in the day, posting a testing mark for good mate Martin Guptill to try to better in the trailing (and final) group. Guptill is known to hit a long cricket ball (the top of Wellington Stadium can testify to that), and equally impressive power

exists in his golf game as well. The hole measures 332m from the Blue tees and Guptill flew his ball over almost all of this distance (and easily past Taylor's) to pull up a mere 20m or so short of the green.

The day was a positive experience for all and it was great to have such strong support from the corporate community that enabled us to generate in excess \$15,000 much needed funds for The Cricketers' Trust.

We are grateful to our golf day partners Domo, Monteiths and Oakley, along with New Zealand Cricket, Powerade and Muriwai Golf Links who all provided great support for the day.

We look forward to having everyone back again next year. 🍀



FICA WOMEN'S PLAYER

ADVISORY COMMITTEE MEETS IN LONDON

BY TOM MOFFATT

The FICA Women's Player Advisory Committee met in London in August, discussing and debating cricket issues at length, including player views on:

- » The importance of increasing access to women's cricket and promoting the 50 over game as well as the T20 game
- » The importance of clear scheduling windows to enable co-existence between domestic T20 and international cricket
- » Encouraging the introduction of age group ICC events for women's players
- » Clear pathways for smaller countries to develop and enter the ICC Women's World Championship
- » The players' aspirations to play Test cricket
- » The quality of pitches and facilities in the women's game
- » Encouraging continued assessment of boundary sizes
- » Standard specifications and consistency of balls around the world



LISA STHALEKER

The Committee also discussed player employment issues and the preliminary findings of the FICA Women's Global Player Employment Report, which is due to be released later this year.

Some of the key issues discussed were:

- » The short term, insecure, nature of player employment and career viability
- » The significant discrepancy between how players are treated around the world and the need for minimum standards to ensure that as an industry, cricket is looking after its people
- » The need for clarity for players around Codes, including Codes of Conduct, consistency in decision making, and ensuring the game balances its access to players with protecting their basic rights

The views and recommendations of the Committees will be discussed further by the FICA Executive and Board and will continue to inform FICA's positions in its discussions with the ICC, Member Boards and other stakeholders.

The meeting was attended by Heather Knight, Hayley Matthews, Alyssa Healy, Dane Van Niekerk, Mary Waldron, Amy Satterthwaite and Lisa Sthalekar.



HEATHER KNIGHT

"The first Committee meeting was an excellent discussion on some of the key issues in the global game and for players. As part of the FICA Player Advisory Committees we want to play our role in making sure players are collectively having their say on the future of the game" said Heather Knight after the meeting.

Lisa Sthalekar stated "the players are at the heart of an exciting time for the women's game. The game has come a long way, but it still has a long way to go, and players have an integral role to play in driving the growth of, and contributing to the direction of the game. These Committees are a big part of ensuring FICA is in the best position to accurately represent player views and to continue to work with the game on their behalf."

ABOUT THE FICA PLAYER ADVISORY COMMITTEES

The Committees, comprised predominantly of current senior international players nominated by their home players' association, complement FICA's ongoing program of structured engagement with its member players' associations and players around the world, to ensure it is accurately representing collective player views and interests at the global level.

The Committees each hold a structured annual meeting either in person or via tele-conference and also engage informally on a regular basis throughout the year. They focus on both cricketing and employment related issues that affect players globally. The Committees play an important part in ensuring that players have a strong and unified voice on important issues at the top of the game.

CONTRACT LISTS

BULGING WITH TALENT



One additional contract per Major Association team has meant there are 21 newly contracted men for the 2018/19 season. There were also four new players added to the White Ferns contract list creating a total of 25 new contracted players.

Notables among the group are Finn Allen, Matthew Fisher, and Rachin Ravindra who were all part of the NZ Under19 team at the 2018 U19 World Cup. One to watch is Ben Sears, whose father was a bustling

bowler for Wellington in the 90's, and young Ben is tipped to build a similar reputation on the park.

Not just about rookies, there are a couple of more experienced players entering the contract ranks in Devon Conway and Will Somerville. Conway developed his game in South Africa with the Gauteng Lions, currently boasting a first-class average in excess of 43, with 15 centuries and highest score of 205*. Conway is a classy

player who is tipped as a chance to join the growing list of New Zealand qualified players to excel at international level while wearing a Black Cap.

Will Somerville returns to New Zealand to join the Auckland Aces after a stint in Australia with New South Wales and the Sydney Sixers. His experience in the Big Bash and on the parklands of Sydney makes him one to watch this summer.

INTERNATIONAL

Todd Astle | Blackcaps
(elevated from Domestic contract)

Jess Watkin | White Ferns
Bernadine Bezuidenhout | White Ferns

Hayley Jensen | White Ferns
Kate Ebrahim | White Ferns

DOMESTIC

Finn Allen | Auckland
Graeme Beghin | Auckland
Danru Ferns | Auckland
Will Somerville | Auckland
Blake Coburn | Canterbury
Andrew Hazeldine | Canterbury
Fraser Sheat | Canterbury

Theo van Woerkom | Canterbury
Christian Leopard | Stags
Willem Ludick | Stags
Navin Patel | Stags
Peter Boccock | Knights
Sean Davey | Knights
Matthew Fisher | Knights

Josh Tasman-Jones | Volts
Michael Rippon | Volts
Devon Conway | Firebirds
Andrew Fletcher | Firebirds
Lauchie Johns | Firebirds
Rachin Ravindra | Firebirds
Ben Sears | Firebirds

A FULL LIST OF CONTRACTED PLAYERS CAN BE FOUND AT WWW.NZCPA.CO.NZ/CONTRACTED-PLAYERS



DEVON CONWAY

CRICKETERS' PROPERTY TRUST IN PLACE

Through the terms of the newly inked Master Agreement, the Cricketers Property Trust (CPT) has granted NZC and the Major Associations an exclusive right to use each player's Player Property (when combined with Team Property) for either a Cricket Promotion or Commercial Promotion.

In all professional sport requires a mutual exchange of property rights to enable the sport to maximise its profile and commercial growth. This new Master Agreement has reshaped the previous model to enable the game to remain relevant to partners in a modern digitalised environment.



CRICKETERS' PROPERTY TRUST

The player's principles for establishing the CPT were to:

- » ensure a clear understanding of player property rights and how they can be utilised
- » provide an effective method for protecting player property
- » enable NZC, Major Associations and their respective commercial partners greater flexibility in their promotional activities
- » enhance player engagement for promotional activity by rewarding them directly for the use of their player property
- » increase player confidence in the management of their player property by implementing a new usage and approval process
- » provide a single point of contact regarding the use of player property
- » provide a mechanism to enable NZC, MAs and their respective commercial partners to use the player property of players who are no longer contracted



PERSONAL DEVELOPMENT INVESTMENT DOUBLED

One of the key outcomes from the new Master Agreement is the allocation of a 100% increase to the funding applied into the area of Personal Development.

From 1 August this year the Player Payment Pool will allocate \$600,000 toward the programme that will ensure we are better placed to provide support to current and past men and women. This is a huge step forward and demonstrates the value players and administrators place on having independent support in their life during and beyond their career.

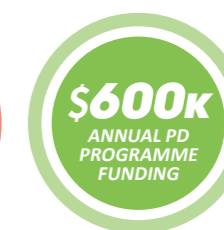
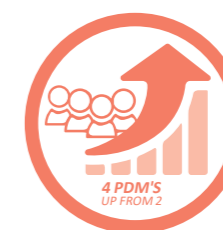
The Personal Development Programme has evolved and grown substantially since its inception in 2007 and it is exciting that this additional investment by players

has provided an opportunity to add two full-time Personal Development Managers (PDM) to the programme.

The effect of this reduces the Player:PDM ratio to closer to industry standards of around 40:1, enabling a more proactive approach with our members.

The new investment into the programme will ensure players have more

face-to-face time with our PDM's and to improve the quality of engagement in the programme. It is also very exciting to announce the new role created to service our past player base, both men and women. This is the first time we've had a dedicated PDM to service our past players and to complement the services offered across team environments.



The restructured Personal Development Programme includes the following positions and responsibilities

THE KEY FOCUS AREAS

NATIONAL PERSONAL DEVELOPMENT MANAGER
SANJ SILVA

Programme Manager, Case Manager for Auckland players, Lead Blackcaps engagement. The role will be based in Auckland.

PERSONAL DEVELOPMENT MANAGER
LESLEY ELVIDGE

Lead White Ferns engagement, Case Manager for Canterbury players, and Case Manager for Otago Players. The role will be base in Christchurch.

DEVELOPMENT MANAGER
TIM WESTON

To lead transition and past player engagement, Case Manager for Northern Districts players. The role will be based in Auckland.

PERSONAL DEVELOPMENT MANAGER
JO MURRAY

Case Manager for Wellington players, Case Manager for Central Districts players. The role will be based in Wellington.



PERSONAL DEVELOPMENT MANAGER **TIM WESTON**

Tim Weston is returning to cricket after four years working as a Personal Development Manager, and more recently as National Personal Development Manager for the NZ Rugby Players' Association. Cricket is lucky to have someone with Tim's skillset and passion join our personal development team.

We recently had a chat with Tim to hear more about what he has been up to since retirement from the CD Stags.



TIM, IT MUST FEEL SLIGHTLY UNIQUE TO HAVE LEFT THE ROLE WITH THE RPA, BUT YOU REMAIN IN THE SAME OFFICE.

Yeah it is a touch different when you change jobs and do not have to change offices, let alone desks! Seriously though, it's been nice to step into a new job but already have good working relationships within the CPA staff. Having an existing understanding of the CPA Personal Development space, and cricket in general in New Zealand has also made initial things a bit easier.

MANY OF OUR MEMBERS WILL KNOW YOU FROM YOUR DAYS PLAYING FOR THE STAGS, BUT WHAT HAVE YOU DONE CAREER WISE SINCE THEN?

I finished up playing after a second season in Scotland in 2011. During that UK season I looked for a teaching job in London and managed to pick one up at Notting Hill Prep in the centre of London. I taught there for 3 years, teaching P.E., Science and Maths. It was a small primary school, but run like an intermediate with specialist subject teachers (P.E., languages, Music etc), and I loved it there. In 2013 an opportunity emerged to come back to New Zealand and be the Personal Development Manager for the All Blacks Sevens, Black Ferns Sevens, and NZRPA past players. I worked in that role for three years, before taking over the National Personal Development manager role within the Rugby PD programme. I really enjoyed stepping away from Cricket and getting back to more of a normal existence – a less transient life, a bit more financial security etc. I do however feel the experiences I had in cricket have been really valuable in helping me go back into the workforce, with greater knowledge and skills.

YOU CLEARLY HAVE A PASSION FOR WORKING WITH PEOPLE, WHICH PROBABLY COMES FROM YOUR BACKGROUND IN TEACHING. WHAT IS IT ABOUT PERSONAL DEVELOPMENT WITH ATHLETES THAT YOU ENJOY SO MUCH?

I think that athletes are pretty special people. They obviously have a unique capability in their given field, but are also highly motivated young people. I think that's what I like the most about this space, working with motivated people who know what it is like to excel in a field, and trying to help them grow that ability in other areas of their lives.

IF WE ASSUME WE KNOW A BIT ABOUT YOUR CRICKET, WHAT IS ONE THING THAT PEOPLE ARE UNLIKELY TO KNOW ABOUT YOU?

Tough question. Hmm, Probably the fact that I love to cook. I have always liked cooking, I find it a nice break from the normal day to day of life. I lived with a chef for a couple of years which was awesome, as I got to see an expert do their thing, eat some nice food, and put on some size haha! But living with him gave me more of an appreciation about good food, ingredients and enjoying the process of cooking.

WELLBEING IS IMPORTANT TO YOU, WHAT DO YOU GET UP TO THESE DAYS OUTSIDE OF WORK TO KEEP LIFE IN BALANCE?

I like getting out and about and enjoying what NZ has to offer – running/walking, surfing, or up the mountains to ski. I enjoy music and try to get to as much live music as possible. I also love to travel, which is something I liked while playing, and my partner is from the United States, so we try to keep that up. I have an awesome family, partner and group of friends, so I try to do those things with them, or just relax with them.

YOU HAVE A WIDE NETWORK OF MATES, YOU MUST BE REALLY LOOKING FORWARD TO GETTING OUT AND CONNECTING WITH THEM AND OTHER PAST PLAYER MEMBERS IN THIS NEWLY ESTABLISHED PERSONAL DEVELOPMENT ROLE.

I am really looking forward to connecting with the past players around New Zealand. There are past players scattered throughout New Zealand, achieving and involved in a diverse range of things. So it will be great to try to connect with them, and support them where we can. The travel also does allow me to connect with other friends. Life seems to get busier the older people get I reckon, so anytime you get the chance to connect with your friends is something to cherish.

YOU LIVE IN AUCKLAND THESE DAYS, BUT TALK REALLY FONDLY (POSSIBLY TOO MUCH SO) OF THE NAKI' WHERE YOU ARE FROM, DOES THIS HAVE ANY BEARING ON YOUR OWN PERSONAL PLAN FOR THE NEXT FEW YEARS?

Haha. They don't call it 'Paradise' for no reason! No, I think most people appreciate where they grow up, but I think Naki people might just be a bit more vocal about that! Look, I love the Naki, its environment and the people. But for me, I really enjoy what Auckland has to offer, and I am really excited and feel fortunate to get the opportunity to take on this new role.

PERSONAL DEVELOPMENT MANAGER **LESLEY ELVIDGE**

Congratulations to Lesley Elvidge who has joined the CPA as our South Island based Personal Development Manager.

We are excited to have Lesley join the CPA and we are sure our members will enjoy getting to know her over the coming months.

We recently had a chat with Lesley to learn a bit more about her.



WHAT EXCITES YOU MOST ABOUT GETTING STARTED AS A PERSONAL DEVELOPMENT MANAGER?

Getting to know everyone - I am a self confessed extravert and enjoy meeting new people and learning about their lives. I love understanding people, what makes them tick and what drives them to be the best they can be - I'm hoping I can help with that.

YOU HAVE BEEN LIVING IN AUCKLAND, BUT YOU ARE IN THE PROCESS OF MOVING TO CHRISTCHURCH FOR THIS ROLE. IS THAT SCARY OR EXCITING?

Both! I spent 5 years at university in Christchurch and my husband's family are there, so in many ways it feels like a move home. I have moved from Otaki to Whanganui to Christchurch to Wellington to Tokyo to Auckland to Jakarta and then back to Auckland, so moving has been a big part of my life and I've loved something about everywhere I've lived.

THIS IS A BIT OF A SHIFT FOR YOU AND YOUR CAREER. WHAT HAVE YOU BEEN DOING CAREER WISE UP TO THIS POINT AND WHAT INTERESTS YOU MOST ABOUT BECOMING A PERSONAL DEVELOPMENT MANAGER?

I have worked in law firms most of my life both as a lawyer and in human resources so I am really looking forward to being in a completely new environment. When my husband transitioned out of rugby (after playing in Japan) it wasn't the easiest time for any of us, and I think my chance to now support players both in their playing careers and in their lives after cricket to make things easier for them in some way is what I'm looking forward to the most. Also, my son is cricket mad and so I've earned some serious Mum cred for taking this new role! I like working in high performance environments which is what really attracted to this role.

WHAT WOULD YOUR BEST FRIEND SAY IF SOMEONE WERE TO ASK THEM ABOUT YOU?

I have had my best friend since I was 10, so I'm hoping no one does ask her as she knows too much about me. I'm pretty sure she would say I am loyal, honest and hardworking - and always good to share a few wines with. She would also say I should call her more often!

IT SEEMS LIKE YOU HAVE LED A PRETTY BUSY LIFE TO DATE, WHAT ARE YOUR PASSIONS OUTSIDE OF WORK?

For me it's family first - and there's not much time left after driving the kids all over town, they definitely have a better social life than me. When I'm not doing that - I'm slightly embarrassed to admit I enjoy shopping, catching up with friends, beach holidays, reading and binge watching Netflix series. I watch and support all sports (from cricket to rugby to darts!). I am also a trustee of the Auckland Community Law Centre as I passionately believe in equal access to justice for all.

WORKING WITH ATHLETES WILL BE BOTH CHALLENGING AND REWARDING, WHAT YOU HOPE YOU WILL BE ABLE TO REFLECT UPON IN 18 MONTHS THAT WILL MAKE YOU PROUD?

I hope I will be able to say I have been able to support people through the best times and the worst times. I also hope I know a lot more about cricket!!

WHAT IS YOUR PERSONAL GREATEST MOMENT, OR DEFINING PERSONAL EXPERIENCE?

Becoming a parent obviously defines you in ways you never imagined and I've loved it. From a pure personal achievement basis, it's probably achieving first class honours in my law degree - I didn't really appreciate at the time what it meant. I'm sad to say my sporting highlight was dancing the role of Clara in the Nutcracker at age 9 with the Royal New Zealand Ballet - and it was all downhill from there in terms of sporting achievements!



PERSONAL DEVELOPMENT MANAGER
JO MURRAY

Congratulations to Jo Murray who has joined the CPA as our Wellington based Personal Development Manager. Jo brings a unique skillset to complement our Personal Development team and her sporting pedigree will ensure she hits the ground running in this role.

As the most recent PDM, we caught up with Jo soon after being appointed to the role.



TELL US A BIT ABOUT YOU (AND YOUR SPORTING ACHIEVEMENTS)?

I grew up loving all sports and I remember always being really keen to play cricket, but never got the chance until I went to college. That's when I started playing netball as well. I played age group representative netball and cricket throughout my college years. I played cricket for Wellington with Trish McKelvey as our coach from when I was 16 until my early 20s.

YOU COME FROM A SPORTING FAMILY. TELL US A BIT ABOUT THIS BACKGROUND?

I remember spending a lot of time playing on the sidelines at the Basin Reserve and Anderson Park when I was a child. Great memories of the playground and the canteen at the Basin Reserve, but progressed to loving watching cricket as well! My father Bruce Murray (BAGS) opened the batting for New Zealand and played for Wellington. I used to play against one of my sisters, Susannah, when she played for the Wanganui netball team. I was goal shoot vs her at goal keep which was always an interesting battle. My brother Duncan played cricket for years with Robbie at the University Club where they won a number of national club titles. Robbie Kerr, my husband, played cricket for Wellington and indoor cricket for NZ. Many of those he played with in the Wellington team are still our good friends today. We've holidayed with the Roger Twose's family in Coolangatta for the past 14 years, so our kids have grown up thinking of their kids as cousins. And we still catch up with Richard Petrie and Jason Wells. Robbie's off to play in the NZ 50s team with Richard in November.

Our two girls Jess (20) and Amelia (17) both play cricket and grew up playing any sport they were able to with football, cross country, athletics, indoor cricket and cricket being the main ones. Jess and Amelia (Melie) both play in the Wellington Blaze team which makes it easy to watch them both at the same time.

WHAT EXCITES YOU MOST ABOUT GETTING STARTED AS A PERSONAL DEVELOPMENT MANAGER AT THE CPA?

In my variety of roles working in the sports industry, whatever projects, programmes or events I've put in place, my main focus has always been about looking after the athletes, and doing whatever I can to give them quality experiences in sport. I have also seen how much those athletes' experiences in sport can impact on their lives, both positively and negatively. I can't wait to work for the CPA where my role will 100 percent be about the players, doing whatever I can to help them practically, professionally and personally.

YOU HAVE A LONG HISTORY OF WORKING IN VARIETY OF SPORTS. IS THERE ANY PARTICULAR ROLE THAT YOU ENJOYED MOST?

I don't think I can single any of them out. I was very lucky to work under some of our real leaders in sport today when I was at the Hillary Commission — Steve Tew, Nigel Cass, Kereyn Smith, Katie Sadleir, Peter Sharp, Waimarama Taumanu. Then from there I went on to help set up the International Rugby Academy (IRANZ) with Murray Mexted, again working with top quality former All Blacks players and coaches. Robbie and I then established Kelly Sports throughout NZ as we wanted to see more opportunities for kids in their primary school years to have a go at a whole range of modified sports. After that I ended up working for Athletics Wellington. I've only had a year in my role at Wellington Hockey and again I've really enjoyed getting involved in a sport I didn't know a lot about to start with. Working in the sports industry can be tough at times, but it's been extremely rewarding as well.

WHAT DO YOU THINK YOU WILL BRING TO THE ROLE OF PERSONAL DEVELOPMENT MANAGER?

My experience working in the sports industry and involvement with athletes across a variety of sports gives me an

understanding of the environment the players are working in. I've seen first-hand the highs and lows in sport, and I know how important it is to have balance in life. I have built up good networks over the years and I'm keen to develop more to widen the support for players. I really enjoy meeting new people and building relationships which will be essential in this role. I also love helping people and getting things done. It will be good to get started so I can learn more about what the CPA can do for their players, and to share the load among the PDM team.

WHAT WOULD YOU LIKE TO ACHIEVE IN THIS ROLE?

My aim in any role I take on is to not only do the job well but to go the extra mile. I've learnt that I'm not content with just doing what needs to be done. I've always wanted to do more to help grow the organisations I work for so it helps the end user. In this case that's the players.

YOU ARE VERY ACTIVE YOURSELF, WHAT ARE YOUR PASSIONS OUTSIDE OF WORK AND HOW DO YOU MAINTAIN WORK-LIFE BALANCE?

My relaxation is getting outside and running or walking — I love the outdoors. Luckily I have a good number of friends and family who are keen on this too. I'm also partial to a good coffee at Prefab or Floriditas in Wellington while catching up with friends or family. Holidays give me something to look forward to and a chance to relax, usually with friends or extended family or a mix of both.



Major Changes in New Zealand's High Performance Environment

By Roger Mortimer,
Athletes Federation General Manager

The New Zealand Athletes' Federation and High Performance Sport New Zealand have recently agreed the principles of an MOU, focusing on how both entities can work more closely together in relation to issues of importance for sportsmen and women in New Zealand. This is a major step for both organisations as administrators are starting to unpack the effect sport is having on athletes.

On the back of recent independent reviews in Football, Cycling and Hockey, the Federation has been identified by HPSNZ as a key partner in improving the environments that athletes operate in. This will include the culture of the overall environments and the wellbeing of those within them. Through the experiences rugby and cricket have pioneered with

their personal development programmes, there are likely to be learnings that can continue to grow and evolve all programme that support athletes.

The Federation has also established a Women in Sport Leadership Group, headed by Steph Bond (Executive Manager of NZNPA) and Emily Downes (National PD Manager, NZRPA). The group's objective is to better understand the needs of females within professional sporting environments and how those needs can best be met. An initial group of athletes were invited to be part of the Women in Sport Leadership Group, and met with representatives from Rugby, Cricket, Hockey, Rugby League, Netball and Cycling to download current areas of importance.

The New Zealand Athletes Federation was established in 2010 by New Zealand's Rugby Players' Association, Cricket Players' Association, Professional Footballers' Association, Netball Players' Association, Hockey Players' Association, and Swimmers' Association.

The Athletes Federation was set up with a view that it would become the recognised representative body of the country's high performance athletes on issues of collective importance to elite athletes and their sports.



PAST PLAYER TICKETS

The Past Player ticketing scheme is designed to make it easy for former players to attend cricket matches and is supported by NZC and Major Associations through the Master Agreement.

- »» Former international players are entitled to tickets for international matches
- »» Former domestic players are entitled to tickets for domestic matches

With event ticketing becoming digitalised the NZCPA membership card that has previously been used to collect tickets at the venue, may be modified this season.

We will update our members once we have confirmation of this process from NZC, but in the interim if you have any questions for queries please get in touch.

UPCOMING EVENTS

Hooked on Cricket | supported by Queen Street Cricket Club

- »» 25 October Papatoetote
- »» 1 November Porirua
- »» 8 November Hamilton
- »» 19 November Christchurch
- »» 20 November Dunedin
- »» 21 November Napier

Annual General Meeting

- »» 15 November Lincoln University lecture theatre, 1pm

THE INSIDER

WHEN CODES CLASH

by Paul Ford

I'm looking forward to this pigskins versus willow-whackers 'Christchurch Black Clash' T20 very much. And not just because I like Christchurch. I'm intrigued by who will make the starting XIs of course, plus I have a smorgasbord of fond memories surrounding a bunch of these festival games from New Zealand and around the world.

I'm also looking forward to the return match of footy, which is not officially a thing, but would make for a magnificent curtain-raiser at a T20 sometime, albeit with a heavy St John's 'Zambuk' presence. One for the David Higgins/Duco bucket list perhaps.

It is South Africa that appear to be the festival cricket fundraiser champions of the world, with the Black Clash game in late January echoing the Saffers' Nelson Mandela Legacy Cup in which the Springboks play against the Proteas at cricket. There is no return match there either. Stephen Fleming mentioned the idea was sparked after a beyond-the-rope conversation with South African skipper Faf du Plessis.

In terms of the team, if I was selector for Team Rugby (as opposed to former first-class cricketer Sir Graham Henry), my contenders would include:

- »» **Taine Randell**, who was guilty of bowling extreme thunderbolts out of Lindisfarne College in the early 1990s
- »» **Israel Dagg**, who is mentioned in relation to a fast bowling challenge as often as Jacob Oram is cited as a former goalkeeper
- »» **Jordie Barrett**, former CD U19 captain and Hawke Cup rep for Taranaki – Scott Briasco is a fan: "he could just about do the lot" is how he described the burger eater's cricketing talents
- »» **Beauden or Scott Barrett**, because how do you think Jordie got good?
- »» **Leon MacDonald**, formerly of the Marlborough team that won the Hawke Cup in 1994
- »» **Jeff Wilson**, snap him up because he could literally be batting for both teams in this fixture

- »» **Kaylum Boshier**, scaffolder, NZ U19 cricket captain and Taranaki number eight
- »» **Rocking Rod Latham**, who played fullback for Canterbury as often as he donned his international cricket ODI pyjamas: 33 times apiece
- »» **Jono Hickey**, who outrageously played rugby for Auckland alongside cricket exploits for ND
- »» **Jason Spice**, Matamata's finest left-arm spin bowler and scrumhalf
- »» **Allan Hewson**, the legendary fullback who played 8 games as keeper for Wellington in his spare time
- »» **Brian McKechnie**, Gore's 26-Test All Black and 14-ODI Black Cap

I'm optimistic there will be some memorable moments. You couldn't get one better than **Paul Vautin's** outfield snare in the 1993 Allan Border testimonial match, memorialised forever courtesy of The Twelfth Man as 'Fatty's f**en catch'. And that was it for **Tim Horan**, caught Fatty Vautin, bowled Alfie Langer.

I love Peter Fitzsimons' description of the catch: "He's going to have a go for it! Running at full-stretch, the crowd roars for what is likely a vain effort, still his little legs keep pounding. The only thing to do is to focus on his running, and just approximate where the ball will land in front of him.

"At the last instant, he launches himself, thrusts his hand out and ... the ball lands in his grasp! The crowd, as they say in the classics, goes wild – nearly as much as Vautin himself, who does a victory dance on the spot – all of it fabulous television."

Rugby star Horan dropped a sick burn after the game too: "I still don't know how he caught that, but every time I see Fatty, I

remind him that the end of my cricket career started his media career."

Ian Healy was also magnificent in the same game, unveiling a superb series of Merv Hughes impressions at the bowling crease, culminating in cleaning up Joel Garner and giving him a finger-point send-off. Our very own Sir Richard Hadlee was at his moustachioed and elegant best facing many of Healy's impressions.

League star Langer also had a wonderful moment where he called for a drink during an over, with Brisbane Broncos trainer Kelvin Giles then arriving in the middle with a jug of beer.

A year later, the star turn was by none other than Australian women's cricket legend **Zoe Goss** at the SCG in a Bradman XI vs World XI festival fixture. She famously had Brian Lara out both caught behind and stumped (by none other than Steve Rixon), then had Jeffrey Dujon caught out soon after.

Back home, I was lucky enough to be among the 10,000-strong crowd at the Fill the Basin fundraiser match. It was an extraordinary Sunday evening in Wellington – and also raised \$500,000 for the Canterbury Earthquake Appeal. I best remember Prime Minister John Key facing an over of spin from **Shane Warne**, with politician was dreadful so Warne had to bowl worse and worse in order for willow to hit leather off the block.

Labour leader at the time, **Phil Goff**, dropped the best one-liner of the day: "We've got the king of spin out there and we've also got Shane Warne." Touché.

So I'm looking forward to the moments, shenanigans and banter at the Black Clash on 25 January at Hagley Oval. With The Alternative Commentary Collective on deck for the game too, it seems inevitable there will be plenty of these three things happening in front and behind the mics.



Paul Ford is the co-founder of the Beige Brigade and one-seventh of the Alternative Commentary collective.

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