



nzcpa

Cricket Players Association

Players
better
together



2019-20

ANNUAL REPORT



VISION

**TO BE THE PROFESSIONAL
CRICKETERS' CLUB FOR LIFE**

PURPOSE

**SUPPORTING CURRENT AND PAST
CRICKETERS TO THRIVE DURING AND AFTER
THEIR PROFESSIONAL PLAYING CAREERS**

VALUES

WE ARE TRUSTWORTHY

WE ACT WITH INTEGRITY

WE ARE RELIABLE

WE ARE PROACTIVE

WE ARE APPROACHABLE AND INCLUSIVE

WE ARE INNOVATIVE

2019-20 ANNUAL REPORT

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LIST OF OFFICERS

PATRON

Barry Sinclair

BOARD OF DIRECTORS

Scott Weenink <i>Chairman</i>	Heath Mills <i>CEO</i>	Maddy Green
Ollie Newton	Rebecca Rolls	Ross Taylor
Daniel Vettori	Amy Satterthwaite	Ross Verry*

* Ross Verry stood down as Chair after 10 years of service in that role.

PLAYER REPRESENTATIVES

Tom Latham	Blackcaps
Maddy Green	White Ferns
Robbie O'Donnell	Auckland
Henry Cooper	Northern Districts
Dane Cleaver	Central Districts
Hamish Bennett	Wellington
Ed Nuttall	Canterbury
Matt Bacon	Otago

STAFF

Heath Mills	Chief Executive
Henry Moore	Player Services Manager/Legal Counsel
Glen Sulzberger	Commercial and Events Manager
Dennis Katsanos	Communications Lead (Part Time)
Sanj Silva	National Personal Development Manager
Lesley Elvidge	Personal Development Manager
Jo Murray	Personal Development Manager
Tim Weston	Personal Development Manager
Judy Clements	Personal Development Manager (Part Time)
Courtney McVay	Office Operations (Part Time)
Kristy Sommerset	Accounts (Part Time)

CONTACTS

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Newmarket	Eden Park	
Auckland	Mt Eden, Auckland	

COMMERCIAL PARTNERS

PREMIUM PARTNERS



FUNDING SUPPORT



BUSINESS SUPPLIERS



It has been a busy year at the New Zealand Cricket Players' Association (NZCPA) with some significant COVID-19 challenges to manage on top of the usual cricket related off-field ones. I'm pleased to say that, in keeping with what was a successful year for many of our players and teams, the NZCPA has been able to continue to provide the same high levels of service and support to its members.

The moniker that the NZCPA is "a club for life" was never shown to be more important this year as we provided support to a significant number of current and former players during very challenging times. Much of this is not made public for obvious reasons, but members can be proud of the work of NZCPA staff as they continue to provide much needed support to its members.

NZCPA continued to grow its Personal Development Programme team with the addition of Judy Clement at the end of the year. Judy will be responsible

for establishing a bespoke programme for our domestic women members and this support will add to the already outstanding work of Sanj Silva, Leslie Elvidge, Jo Murray and Tim Weston. We are very fortunate to have such a capable team delivering a Personal Development Programme that is so highly valued by the NZCPA membership.

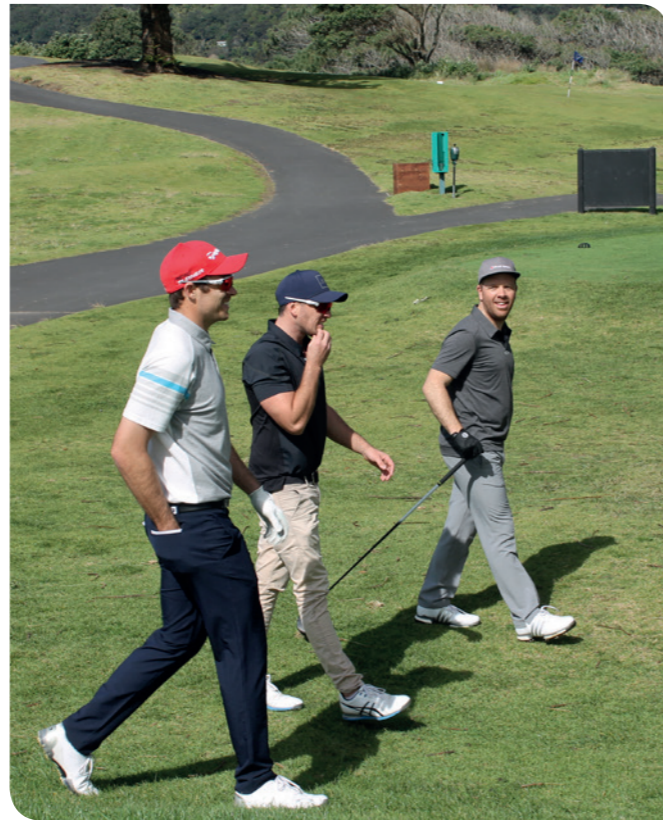
We have also continued to grow our commercial and events activities by adding Dennis Katsanos on a part time basis in a communications role. This will assist Glen Sulzberger to expand and strengthen engagement with our business partners which will hopefully in turn increase the financial stability of the organisation. Any gains in this area will enable us to offer enhanced services and support to our members.

This year we also reviewed and confirmed NZCPA's strategic plan for 2019-2022. The Board and Management of NZCPA reaffirmed our vision, "to be

the professional cricketer's club for life", and also our purpose, "supporting current and past cricketers to thrive during and after their professional playing careers" while also reaffirming our goals and objectives. I would encourage you to read that document which is on our website.

We have an excellent Board of Directors, with a good mix of skills and experiences, both playing and professional, to provide support and guidance to our management team. I'd personally like to thank Amy Satterthwaite, Daniel Vettori, Ross Taylor, Rebecca Rolls, Maddy Green, Ollie Newton and previous Chair, Ross Verry, for all their support and hard work this year. I'd also like to thank associate director, Mark Chapman, who provided significant input to the Board meetings.

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CHIEF EXECUTIVE'S REPORT

We think the associate director position is very important to give aspiring directors an opportunity to contribute to and learn from our meetings and decision-making processes.

The NZCPA is also fortunate to have a supportive national association in NZC. There is clearly mutual respect and good collaboration between Heath's team and David White's team at NZC. This is very good for the game of cricket in New Zealand as a whole - I know there are other high profile sports in New Zealand that do not have as positive a relationship and that is to the detriment of their sports. We also have a good relationship between the NZCPA and NZC at Board level and Greg Barclay and his Board continue to be very supportive of the role and work of the NZCPA.

In addition to the staff mentioned prior I'd also like to thank Heath Mills, Henry Moore, Courtney McVay, Glen Sulzberger and Kristy Somerset for all that they've done. Our members are very fortunate to have such a capable team looking after their interests.

Finally, thanks to all our members for your continued support of the NZCPA. I would encourage you to continue to reach out to our management team to seek support where required but also offer to provide support where possible. All the best for another successful cricket season for those of you still playing and all the best more generally to all our members.

Scott Weenink
Chairman




For everyone, 2020 will always be remembered as the year of Covid-19 as the world was hit with a global pandemic of the size and scale we haven't seen for a very long time. It has had a profound impact on all countries and communities with devastating health and associated economic consequences - and to that end cricket has not been immune from these various challenges.

Our sport is of course just that, a sport. And in no way could we compare the loss of participating in cricket to the many devastating personal impacts felt by so many people around the world. However, whilst having a big impact at community level through participation and the associated well-being benefits of our sport, cricket is also a business for many people and provides significant employment wherever it is played, so like all other industries is vulnerable to economic shocks.

From a playing and financial perspective, the timing of the Covid-19 pandemic was in many respects fortunate for cricket in New Zealand, arriving as it was at the end of our international season. However, it has been devastating for our colleagues around the world in

other countries who have lost so many cricket competitions and series due to understandable restrictions on events. Here in New Zealand, our thoughts have always been with our friends in the winter sporting codes who have lost competitions and the critical revenue that flows from them.

There is still much uncertainty as to how the coming year or so will unfold with respect to the management of Covid-19 both here and around the world. And specifically, for us, how that will impact our sport, and the international game, which provides such critical funding.

Fortunately, we have a very strong working relationship with New Zealand Cricket (NZC) and the six Major Associations which has been a significant benefit as we have managed our way through this year. It is important to note that in our view, David White and the team at NZC have done a great job in managing the situation as it unfolded, and particularly in working with government to ensure training could continue and we are now able to have an international season in 2020/21 - which is critical to the financial health of the sport.

Looking back on the year as a whole, it was a significant time for the women's game here in New Zealand with the introduction of the new Women's Master Agreement. It was great to have more players contracted at White Ferns level and, through the increased remuneration, they can commit more to the sport. However, the most significant strategic step forward was to have 54 players contracted at domestic level for the first time. Whilst the contracts, at \$3,250, are a small financial compensation to cover the obligation to be available to play in 20 days of domestic competitions, it's a start and a good contractual base to grow this level of the women's game which in itself will hopefully encourage the need for more investment in the future. The addition of 8 NZC development contracts also adds to the number of our women members who can commit more time to improve their games by gaining access to additional high-performance support.

The Men's Master Agreement is working well with our contracting system continuing to prove its value through

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its flexibility in allowing players to ply their trade offshore whilst remaining contracted, and committed, to NZC. Importantly, NZC continues to achieve commercial revenue forecasts which has enabled the Player Payment Pool to meet its obligations to players. The agreement is now halfway through its 4-year cycle and will expire in 2022 at the same time as the women's agreement.

During the year, NZC reached an agreement with a new domestic broadcast partner – Spark Sport. This is an exciting development for cricket in New Zealand, as the broadcast landscape here and around the world continues to evolve. However, we must make special note of Sky Sport who have been critical to the development of our game over the last couple of decades – they have been a great partner to cricket and it's great to see their ongoing commitment to the sport with the various international competitions and series they will continue to broadcast into New Zealand homes.

Our Personal Development Programme (PDP) continues to provide our core personal support to members and we pride ourselves on the various services we offer for both current and

past players. Whilst success in the game is important, it is our job to make sure our people have access to excellent off field personal support and are able to thrive post their playing days in whatever they choose to do. Also, we must always be there with health and well-being support when things go wrong, as they inevitably do for some. Importantly the PDP continues to grow, and we were delighted to add Judy Clement to our PDP team at the end of the year in a new bespoke role supporting our domestic women members.

Importantly, our support of past players through the PDP has grown significantly and we've been able to provide increased resource to these members through the focused work of Tim Weston – this is one of the most important things we do. The Cricketers' Trust is critical in supporting this work and those who need assistance - we greatly thank the Trustees; Bruce Edgar, Martin Snedden, Ronald Cardwell, Scott Weenink and Helen Watson for their time and commitment to this cause.

We were also very pleased to welcome Dennis Katsanos in a part-time Communications role towards the end of the year. The Board acknowledged the

need to improve our communications to our members and business partners to better tell the story of our activities, services and support of both current and past playing members. We know we have a really positive impact on our people and that we could, where appropriate, share these stories and events more broadly. We are very excited about the contribution Dennis will make to the continued growth of the CPA.

It is also important to acknowledge the fantastic support we receive from our business partners. We appreciate your commitment to assisting us to provide valuable services to all our members. A special thanks to ANZ, NIB, CCC, Jarden, Massey University, Money Empire, Queen Street Cricket Club and the North & South Trust.

From a financial perspective, the NZCPA performed well during the year given the impact on some of our event revenue through Covid-19. The association's Operating Revenue of **\$1,673,615** was only slightly down from \$1,687,759 in 2019.

Our Operating Expenses for the year were **\$1,477,747** which is a significant decrease from last year's \$1,629,721 and reflective of our response to Covid-19

and the decision to cut all non-essential event, activity & travel costs, as we sought to save as much as we could so we're are well placed to deal with any potential future impact on revenue.

This resulted in a year-end Operating Surplus of **\$195,868** (which includes Unrealised Gains on the Jarden investment portfolio of \$46,944) and Closing Equity of **\$1,186,694**.

It's important to thank our Board for the time and support they give our organisation – we are very lucky to have their commitment, guidance and expertise in both assisting the staff and overseeing the organisation for our members. Thank you to Scott Weenink (Chairman), Ross Verry, Rebecca Rolls, Daniel Vettori, Ross Taylor, Maddy Green, Amy Satterthwaite, Ollie Newton and Mark Chapman (associate position).

I particularly wish to thank our new Chairman Scott Weenink who has provided great support for me as Chief Executive during the year and is very passionate about the NZCPA and the work we do for our members and the game as a whole.

Thanks also to our Patron Barry Sinclair and his continued dedication to players, both past and present.

Our team player representatives play a crucial role in connecting our staff to our current playing members and we appreciate the time they give to the NZCPA each year, the work doesn't go unnoticed. Thank you to Hamish Bennett, Henry Cooper, Maddy Green, Ed Nuttall, Tom Latham, Robbie O'Donnell, Dane Cleaver and Matt Bacon.

We also acknowledge the assistance we have received from our new members and key contacts in the six domestic women's teams. Your support has been critical as we have worked to implement the new Women's Master Agreement: Arlene Kelly, Eimear Richardson, Anlo Van Deventer, Caitlin King, Jacinta Savage and Bella James.

We would be nowhere without our staff and we are so lucky to have the people we do working for our members – they work hard, and they genuinely care about you all. Our PDP team continues to inspire us all with the work they do each and every day and I know it's greatly appreciated. Sanj Silva continues to

grow the biggest part of our organisation and he is fortunate to have Lesley Elvidge, Tim Weston, Jo Murray and Judy Clement to deliver this work on the ground. Henry Moore is the best in the business in supporting our members when issues arise and navigating us through the management of the Master Agreements. Glen Sulzberger has ensured the Cricket Players' Property Trust is well managed and has now become a critical component of our contracting environment whilst protects our members' IP. And we are very lucky to have Courtney McVay, Kristy Somerset and Katrina Roberts keeping us all heading in the right direction with their administrative and financial support in the background. I feel very lucky to work with you all.

Finally, to our members, thanks for your continued support and commitment to the NZCPA – we love working for you all.

Heath Mills
Chief Executive






PLAYER ENGAGEMENT AND CONSULTATION

NZCPA INDUCTION FORUM

The annual Induction Forum was held for newly contracted players to have a meaningful introduction to the

professional cricketing environment. The forum was held at the start of the contract period and provided our newly

contracted players with a full insight into the role of the NZCPA in representing them and their interests.

CURRENT PLAYER SURVEY

The current playing survey is an important way for our current men and women members to reflect upon and contribute to the advancement of the cricketing environment that they are part

of. As key stakeholders, their collective views and opinions on all aspects of the game are very useful in advocating for positive changes where necessary.

The annual Players' Survey assessed all facets of the environment – New Zealand Cricket, Major Associations, domestic competitions, high performance and the NZCPA.

Here are some of the responses from this year's men's and women's survey:

MEN'S

72% of players voted Plunket Shield cricket as the most valued domestic cricket format.

95% of players believe the Personal Development Programme provides relevant services for players' personal development needs

88% of players believe their coaches / high-performance managers understand the value of engaging in personal development activities alongside playing the game.

83% of players support the retention of SuperSmash double headers showcasing women's and men's domestic T20 cricket.

96% of the Blackcaps representatives believe NZC is good at assisting players to spend time with their families during the international schedule.

WOMEN'S

76% of players rated one day cricket as the most valued cricket format.

94% of players believe their MA has a good understanding of a domestic player's limited obligations under the Women's Master Agreement.

85% believe the introduction of a Domestic Playing Agreement has enhanced the status and profile of domestic women's cricket in New Zealand.

91% of players believe the Super Smash window of December/January is the best time for the competition to be held.

100% believe the addition of playing opportunities for the NZC development players would further enhance the NZC development programme and better prepare players for international cricket.

100% of players support the retention of SuperSmash double headers showcasing women's and men's domestic T20 cricket.

100% of players believe the WHITE FERNS team environment is well organised with good planning that ensures the team and individuals are always well prepared for matches.

NZCPA PLAYERS' CONFERENCE

The annual Players' Conference due to be held in April was cancelled due to Covid-19 lockdown being instigated in the days leading up to the conference.



ANTI-CORRUPTION EDUCATION

This year, with the support of NZC, the NZCPA continued an anti-corruption education programme which sought to raise the understanding and increase awareness of players' and team management responsibilities under the NZC Anti-Corruption Code. The NZCPA considers this to be an important service to provide our professional players and

management in order to protect them and the game's integrity.

The education programme includes a team-based presentation that is delivered to the six Major Association mens and womens players and their support staff. The team-based presentation outlines the rules and regulations of the Anti-

Corruption Code but also gives the presenters an opportunity to provide real life scenarios of how match-fixers operate and how easy it is for players and management to be corrupted. The programme also gives an overview of how match fixing works and the size of the problem in world sport.

CRICKETERS RETIREMENT FUND

This year, the Cricketer's Retirement Fund continues as a key component of the Master Agreements between NZCPA, NZC and the Major Associations. The Fund was set up with the express purpose of

assisting our cricketers to transition to a new career following retirement from professional cricket - and to encourage and foster saving and investment through to general retirement.

The Fund will is a key piece of the welfare and support programmes provided to our members alongside NZCPA's Personal Development Programme, the NZCPA Education Fund and other related activities.



RETIREMENTS

Each year there are always a number of players who move on to the next phase of their lives. This year we wish to acknowledge the following players.

NEW ZEALAND REPRESENTATIVES

Andrew Ellis
Daniel Flynn
Jeetan Patel

DOMESTIC REPRESENTATIVES

Craig Cachopa
Stephen Murdoch

THE PLAYERS' CAP

The *Players' Cap* is the premier peer voted players' award for the Blackcaps. Acknowledging a year marked by consistent performances across all formats, Tim Southee was recognised as the recipient of the 9th *Players' Cap* via an online presentation during Covid-19 lockdown.



THE PLAYERS' CAP RECIPIENTS

- 2020** Tim Southee
- 2019** Ross Taylor
- 2018** Trent Boult
- 2017** Kane Williamson
- 2016** Kane Williamson
- 2015** Kane Williamson
- 2014** Ross Taylor
- 2013** Tim Southee
- 2012** Brendon McCullum

The leading *Players' Cap* vote recipients from each series during 2019/20 were

ICC CRICKET WORLD CUP	Lockie Ferguson
SRI LANKA TOUR	BJ Watling
ENGLAND IN NZ	Neil Wagner
AUSTRALIAN TOUR	Neil Wagner
INDIA IN NZ	Tim Southee

The leading *Players' Cap* vote recipients per format were

TEST	Neil Wagner
ODI	Lockie Ferguson
T20i	Tim Southee

CPA PLAYERS' AWARD

The *CPA Players' Award* is awarded to the most outstanding White Ferns player for the year.

Sophie Devine capped an amazing year with the White Ferns when she was acknowledged as the recipient of the 5th *CPA Players' Award*. This is the third consecutive *CPA Players' Award* Devine has received, equalling Kane Williamson's three-peat (2015-2017) of the Men's equivalent, reflecting the contribution Devine has made to the White Ferns team in what has been a remarkable few years for one of the world's best players.



The leading *CPA Players' Award* vote recipients from each series during 2019/20 were recipients

SOUTH AFRICA IN NZ	Sophie Devine
ICC WORLD TWENTY20	Hayley Jensen

The *CPA Players' Award* leading vote recipients per format were

ODI	Suzie Bates
T20i	Sophie Devine

NZCPA PLAYERS' AWARD RECIPIENTS

- 2020** Sophie Devine
- 2019** Sophie Devine
- 2018** Sophie Devine
- 2017** Amy Satterthwaite
- 2016** Suzie Bates



NZ ATHLETES' FEDERATION

Like all entities, The NZAF has spent a considerable amount of time in 2020 understanding how best to operate service it's member organisations, in a landscape heavily influenced by the Covid-19 virus.

The Federation has worked extensively in 2020 with World Players, the global representative body that represents over 80,000 athletes from leagues such as the NBA, NFL, NHL, European Football, Rugby Union as well as Cricket. The dialogue with World Players has focussed on best practice with relation to Recovery and Rebuilding the Global Sports Industry, Covid-19 Return to Play and the increased emergence and importance of human rights for athletes.

The Federation has been in a position to feedback world best practice into it's membership here to New Zealand, to ensure New Zealand's athletes have the

latest information from around the world to make the most informed decisions possible.

In conjunction with the NZ Rugby Players' Association the Federation also increased distribution of the Youth Character Modules within New Zealand schools during the lockdown periods. The subjects covered being Resilience, Character, Perspective, Enjoyment and Work Ethic were of particular relevance during such a period.

The Federation has advocated strongly for it's opposition to the commodification of youth sport in New Zealand and the early specialisation of young athletes. Through strong and impassioned feedback from leading New Zealand athletes, the Federation publicly stated it's belief that there has been too much performance creep and over exposure in youth sport and athletes should use this

time to enjoy multiple sports and other personal interests.

More recently we have assisted New Zealand's leading basketball players establish the New Zealand Basketball Players' Association. Now fully established and the newest member of the NZAF, the NZBPA is driven to both improve the basketball experience for players and also to positively grow the sport in this country.

The Federation has also provided holistic care and representative services for a large Gymnastics athlete group, who wish to see the sport here, as in so many countries around the world, understand with honesty and transparency what has transpired in the past so it can protect and empower those who participate in it in the future.

FICA

Earlier this year Federation of International Cricketers' Association (FICA) released its second Men's Global Employment Report.

The Report follows FICA's first men's global employment report released in 2018 and provides an evidence based analysis of significant issues for players and the game at global level and across countries.

Of the 11 key findings of the report, one of the most notable includes the ongoing systematic contract breaches of players in events regulated by the ICC or its members, with 34% of all players reporting that they have experienced late or non-payment issues. FICA has proposed proactive global solutions to this issue with the ICC and will continue to

advocate for these to be implemented to ensure that players are provided with fair protections whenever they play in sanctioned cricket.

FICA's second Women's Global Employment Report will be released shortly.

As the world players' body, FICA's strategic focus continues to be on:

- ▶▶ PLAYERS - serving players' collective interests globally
- ▶▶ THE GAME - positively influencing the direction of the global game
- ▶▶ PLAYERS' ASSOCIATIONS - strengthening and growing our global influence



NZCPA Chief Executive Heath Mills is an Executive Board Member of FICA. Ross Taylor and Amy Satterthwaite are members of FICA's Player Advisory Groups.



It has been an interesting 12 months with the Covid-19 lockdown which impacted our members in a variety of ways.

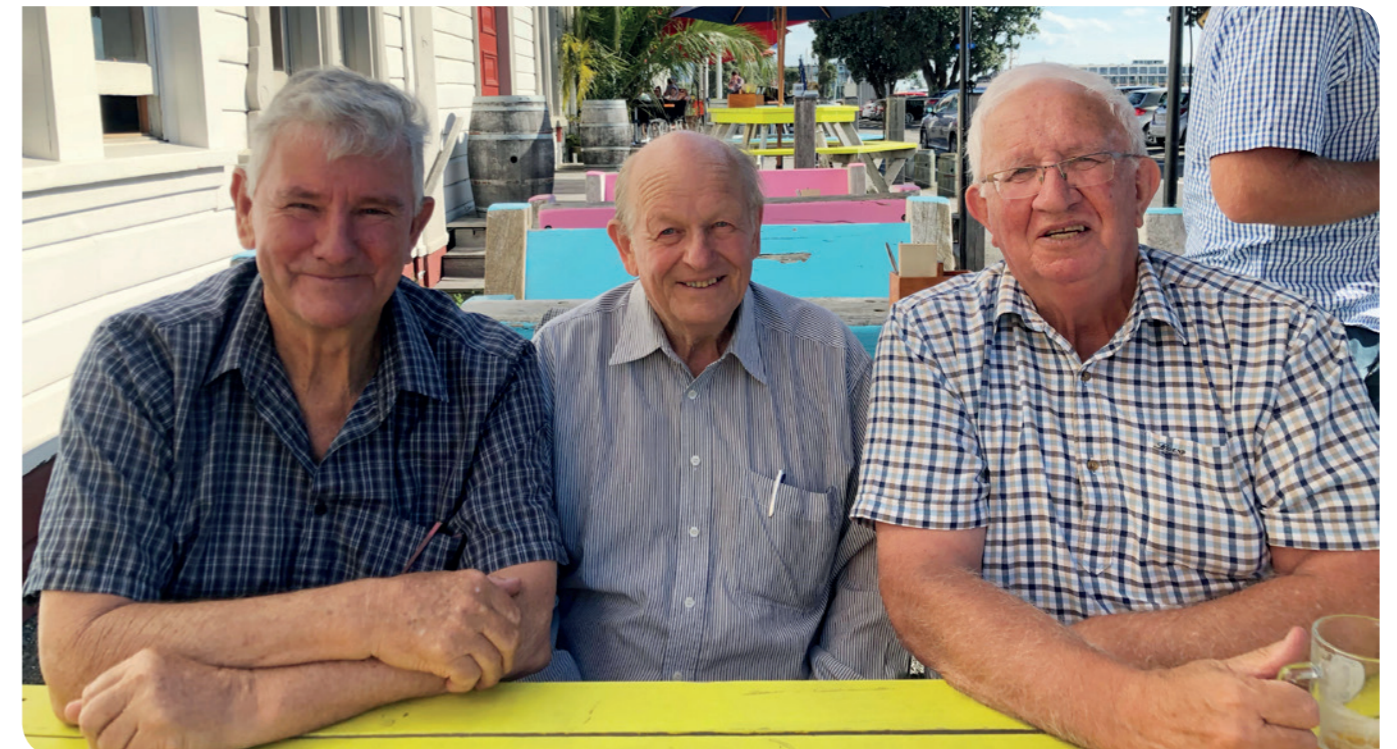
Many current players were set to head offshore over winter, but like many planning overseas trips, those plans were abruptly cancelled. As a result, and for many it was a first for some time, players had the opportunity to spend a full winter at home. As unsettling as this was, our programme went into overdrive and the Personal Development Managers all worked extensively to turn the situation into a positive opportunity and to advance player personal development.

Given the opportunity presented during lockdown, we implemented a strategy to drive personal development using technology to deliver a range of webinars.

One webinar featured two topics (Investment Fundamentals and How/why to set up a portfolio). These were facilitated by Chris White and Brian Moss of Jarden Investments. Various areas were discussed during these presentations including risk vs rewards, types of investments, compounding interest, current environment, retirement and much more. Over 40 players attended the webinar sessions.

An Employment webinar was organised to give our members information on the current (very unique) employment market and delivered by Madison Recruitment. The focus was on what a hiring manager looks for in a potential employee and expectations vs reality when transitioning to a career away from cricket. 30 players attended this webinar.

We also ran a session on the basics of buying a business, this webinar catered to our current international players as there is an interest among the group to look at business as a viable option for their next career. The webinar was facilitated by Chris Small and Pauras Rege of ABC Business Sales and was attended by 8 players.



Aside from the webinars we also facilitated the following workshops over the course of the year

- » Tax & Accounting
- » Finance, budgeting and investments
- » Insurance and ACC
- » Retirement Fund with SuperLife
- » Recruitment and related training

Each year our pre-season education series focuses on a key theme, and this year it was Unconscious Bias and other related topics. These workshops were attended by all domestic and international contracted players and we covered the following topics:

- » Diversity
- » Biases
- » Bullying & Harassment
- » Consent

Mental wellbeing remains a key priority as we care for our members. In the past 12 months we have seen a marked

increase in accessing the Instep EAP service. The year to July saw 66 members accessing the service, 38 which were reported as new cases. This is an increase of just over 20% in usage of the service since last year, which is fantastic that our members are doing so but also signals the need to increase resource so we can continue to respond to demand from our membership.

There was a noticeable increase of females entering the service with 42% of cases this year being female, compared to 29% the year prior.

Depression and anxiety have continued to be the largest contributing presenting issue, with 16 cases this year reporting this as their main issue. Slightly more than last year with 12 cases. Relationship conflicts and stress being the other two main areas of assistance.

Education Fund grants continue to be popular among our members and during this period we disbursed 48 grants. Grants were approved for various types of education courses, including tertiary

courses, trade and other ITO training courses, professional qualifications, health & wellbeing qualifications, sports coaching & administration qualifications.

Our goal was to deliver 6 past player events throughout the country but due to Covid-19 lockdown we were forced to cancel 3 functions. Events were held in Napier, Hamilton and Wellington and all three were held prior to a Blackcaps International game.

We continue to provide services to our past player members. In the past 12 months we provided services in Financial management & accounting, mental wellbeing, Career & transition.

THE PLAYER'S GOLF DAY



The 3rd October was the day for The Players' Golf Day, benefiting cricket's leading charity, The Cricketers Trust. The Trust is playing an increasingly important role in assisting former cricketers in times of need, providing support to people and families when they are most vulnerable, and it is great to once again have the Blackcaps players available to host this important fundraising day.

Neil Wagner converted his individual title from last year to play the perfect host as he ushered the Craigs Investment Partners team toward this year's team's title. Ross Taylor took the honour of taking out the hotly contested

Cricketers division this year with 37 stableford points.

The day was met with glowing endorsement of both the event and the role of Blackcaps players who host the day with such enthusiasm. It was great to have such strong support from the corporate community that enabled us to generate in excess of \$15,000 much needed funds for The Cricketers Trust.

We are grateful to our golf day partners Monteiths, ANZ, CCC, Jarden, and NIB, along with New Zealand Cricket, Powerade and Muriwai Golf Links who all provided great support for the day.

THE CRICKETERS' TRUST

Since its inception in 2007, The Cricketers' Trust has assisted many players with a variety of different matters affecting their lives. As the work of the Trust has become more known there have been a significant increase in applications, especially with the challenges presented as a result of Covid-19 toward the end of the year. The sudden impact and disruption to many of our past players has increased the demand for support, whether that be through sudden financial changes, health or well-being related issues.

In the past 12 months the Trust has directly supported 13 past players.

Aside from financial support, the Trust also assists players in a pastoral manner. Often, helping former cricketers rally around a player in times of need can be as uplifting as any financial contribution the Trust can make.

The Trust's work is largely kept confidential to ensure any hardship situation faced by an individual is not made any more difficult.



THE CRICKETERS' TRUST

We thank Trustees Bruce Edger, Martin Snedden, Ronald Cardwell, Helen Watson, Scott Weenink and Heath Mills for the work they do in support of our past players.

QSCC CHARITY GOLF DAY

Two annual charity golf days were planned for the year, continuing the recent success of the joint initiative between QSCC and NZCPA. The two organisations work closely across a range of activities and the chance to have a social

fundraising day is a great way for both organisations to develop further.

The first of these events was played at the Christchurch Golf Club on 28 February and raised more than \$8,000.

Unfortunately the Auckland event scheduled for April had to be cancelled due to Covid-19 lockdown.



The Hooked-on-Cricket Programme celebrated its 15th year in Nov/Dec 2019 and it continues to have a massive impact on the kids within our targeted schools and communities.

Our current members have a passion for promoting the game beyond the traditional cricket system and Hooked-on-Cricket provides that mechanism to contribute directly to the wider exposure and development of the game. Targeting non-traditional cricketing schools meets our members aspiration to help bridge

barriers to participation, often which are dwarfed by the skill and enthusiasm shown by the kids we see taking part in Hooke on Cricket.

Without the support of external funding the Hooked-on-Cricket programme would not be possible, and the CPA and our members are truly grateful for the generosity of the charitable organisation Queen Street Cricket Club. QSCC have a similar philosophy of promoting cricket within New Zealand's non-traditional cricketing schools and we would like

to make special mention of the support provided QSCC members and notably, Chairman Brian Moss and Treasurer Chris White.

A special thank you to our network of members who managed the delivery of our six nationwide Hooked-on-Cricket tournaments and coaching programmes this year, and of course to all those members who gave up their valuable time to ensure Hooked-on-Cricket remains a success.

BLACK CLASH



The Black Clash moved north to McLean Park, Napier this year and was once again provided a massive publicity boost to cricket, with a sold-out crowd and significant television audience via free to air TV One.

Duco Events have delivered two wonderful Black Clash events, and despite the event in the opposite island, were still able to showcase their capacity to deliver amazing large-scale events. We are grateful to

David Higgins and Rachel Carroll for their support of the CPA, and especially to Carlena Limmer for delivering an awesome event and ensuring our players were well looked after.

Stephen Fleming's Team Cricket were able to reverse last year's result to win the LOMU-CROWE Trophy.

TEAM RUGBY

Kieran Reid (captain)
Beauden Barrett
Jordie Barrett
Israel Dagg
Mahela Jayawardene
Richie McCaw
Muttiah Muralitharan
Aaron Smith
Jason Spice
Ofisa Tonu'u
Brad Weber
Derren Whitcombe

TEAM CRICKET

Stephen Fleming (Coach, Captain)
Nathan Astle
Grant Elliott
Chris Harris
Andy Lee
Nathan McCullum
Hamish Marshall
Kyle Mills
Jacob Oram
Luke Ronchi
Mathew Sinclair



NETWORKING EVENTS

A number of member events were hosted by the NZCPA during the year and it was exciting to see an increasing number of members engaging with their organisation and reconnecting with each other.

PAST PLAYER EVENTS

During the year we were able to complete 3 past player events in Napier, Hamilton

and Wellington. However, planned events for Whangarei, Christchurch, Dunedin and Auckland were unfortunately cancelled due to Covid-19.

These events were well received with over 90 past players attending the events, as well as a few current players at many of the functions.



NETWORKING EVENTS

We were delighted to support the QSCC members drinks and nibbles and to host various partners, friends and supporters at our pre-match gathering at NZCPA office.



LIFE MEMBERS

WE WOULD LIKE TO ACKNOWLEDGE AND THANK THE FOLLOWING PLAYERS WHO HAVE COMMITTED TO THE NZCPA THROUGH LIFE MEMBERSHIP.

A

Aldridge, Graeme
Allott, Geoff
Anderson, Corey
Anderson, Robert
Anderson, Tim
Askew, Dean
Astle, Lisa
Astle, Nathan
Auckram, Craig

B

Badham, Eileen
Bailey, Mark
Barnett, Geoff
Beard, Derek
Bell, Matthew
Bennett, Hamish
Bilby, Grahame
Blake, David
Bond, Shane
Boock, Stephen ONZM
Bracewell, Brendon
Bracewell, John
Bradburn, Grant
Bradley, Aaron
Bradley, Martin
Breen, Lindsay
Brown, Chris
Brown, Steve
Bullick, Anthony
Burgess, Mark
Burnett, Graham
Burns, Kevin
Burt, Wayne
Butler, Ian

C

Campbell, Catherine
Carter, Bob
Chatfield, Ewen MBE
Child, Murray
Collinge, Richard
Cooper, Barry
Cooper, David
Crocker, Lindsay
Cronin-Knight, Ingrid
Croy, Martyn
Cunis, Stephen
Cushen, John

D

D'Arcy, Jack
de Boorder, Derek

D

Diver, Robert
Doody, Brad
Douglas, Mark
Doull, Simon
Dowling, Graham OBE
Duff, Stuart

E

Edgar, Bruce
Edward, Stewart
Elliott, Grant

F

Ferguson, Brenda
Findlay, Craig
Fleming, Stephen ONZM
Flynn, Daniel
Fowler, Bill
Franklin, James
Fraser, Linda
Freeman, Jeff
Frew, Robbie
Fulton, David
Furlong, Blair OSM
Furlong, Campbell

G

Gale, Aaron
Golder, Scott
Gunning, Mark

H

Hadden, Wendy
Hadlee, Barry
Hadlee, Sir Richard KBE: MBE
Hamilton, Lance
Harris, Ben
Hart, Matthew
Hart, Rob
Haslam, Mark
Hendren, Blair
Henshilwood, Cheryl
Hills, Peter
Hitchcock, Paul
Holland, Peter
Hood, Brett
Hooton, Rex
Hopkins, Gareth
Hore, Andrew
Horne, Phil
Hoskin, Richard
How, Jamie

I

Illingworth, Sarah
Ingham, Craig
Ingram, Peter
Irving, Richard

J

Jagersma, Ingrid
Johnson, Vaughan
Jonas, Glenn
Jones, Richard
Jordan, Alistar

K

Kelly, David
Kelly, Leigh
Kember, Hamish
Kerr, Robbie
Kinsella, Penny

L

Larsen, Gavin
Latham, Rod
Lawson, Rob
Lee, Chris
Leonard, David
Lindsay, Linda
Loveridge, Greg
Lynch, Stephen
Lythe, Tim

M

MacKenzie, Greg
Malcon, Pat
Marshall, James
Martin, Chris
Mather, Stephen
Mawhinney, Russell
Maxwell, Neil
McCone, Ryan
McCullum, Brendon ONZM
McEwan, Paul
McGlashan, Peter
McGregor, Peter
McKay, Andy
McKelvey, Trish CNZM: MBE
McKenzie, Grant
McKenzie, Marcel
McMahon, Trevor
McMillan, Craig
McSkimming, Warren
Milburn, Barry
Mills, Jason
Mills, Kyle

M

Mitchell, Daryl
Morgan, Richard
Mountain, Lance

N

Nash, Dion
Nathu, Anup
Nevin, Chris
Nicol, Rob
Nuttall, Andrew

O

O'Connor, Shayne
O'Dowda, Karl
Oram, Jacob
O'Rourke, Patrick

P

Pamment, James
Papps, Michael
Parker, John
Parlane, Neal
Patel, Dipak
Patel, Jeetan
Petrie, Richard
Potter, Dean
Presland, Craig
Prichard, Lynda
Pringle, Martin
Pryor, Craig

R

Rattray, Sue
Redmond, Aaron
Robinson, Grant
Robinson, Shane
Ronchi, Luke
Ross, Craig
Ross, Jonathan
Rugg, Paul
Rutherford, Ken

S

Scott, Bradley
Scott, Nigel
Scott, Steve
Sharpe, Michael
Shutte, Ryan
Sigley, Martyn
Signal, Elizabeth
Silva, Sanj
Simpson, Lois
Sinclair, Barry MNZM

S

Snedden, Martin CNZM
Sparling, John
Stead, Janice
Stewart, Shanan
Stott, Warren
Styris, Scott
Sulzberger, Glen

T

Taylor, Arch
Taylor, Bruce
Taylor, Ross
Teamoke, Tania
Thiele, Craig
Thompson, Ewen
Thomson, Keith
Thomson, Shane
Troup, Gary ONZM
Truscott, Peter
Turner, Ash
Twose, Roger

V

Vance, Robert
Verry, Ross
Vettori, Daniel ONZM
Vivian, Graham

W

Walmsley, Kerry
Watkins, Aimee
Weenink, Scott
Wells, Jason
Wells, Sam
Weston, Tim
White, David
White, Elaine
Williamson, Kane
Wiseman, Paul
Wright, Mike

Y

Young, Bryan
Young, Reece
Yovich, Joseph

THE CRICKETER'S PROPERTY TRUST

Through the terms of the Master Agreement and new Women's Master Agreement, the Cricketers Player Property Trust (CPT) grants NZC and the Major Associations an exclusive right to use each player's Player Property for either a Cricket Promotion or Commercial Promotion.

The Men's and Women's Master Agreement agrees a modernised property exchange model that enables the game to remain relevant to commercial partners in the modern environment.

The player's principles for establishing the CPT are:

- » to ensure a clear understanding of player property rights and how they can be utilised
- » to provide an effective method for protecting player property

» to enable NZC, Major Associations and their respective commercial partners greater flexibility in their promotional activities

» to enhance player engagement for promotional activity by rewarding them directly for the use of their player property

» to increase player confidence in the management of their player property by implementing a new usage and approval process

» to provide a single point of contact regarding the use of player property

» to provide a mechanism to enable NZC, MAs and their respective commercial partners to use the player property of players who are no longer contracted

The outcome of working with the CPT in its second year was largely positive with unprecedented level of activity, particularly among White Ferns and domestic team environments, and an increased level of engagement from players.

The CPT received a total allocation of \$1,110,000 from the respective player payment pool's, which was fully distributed to 141 beneficiaries (men's and women's players) at the end of the year.



CRICKETERS' PROPERTY TRUST

FINANCIAL STATEMENTS

The Cricket Players' Association Incorporated

SUMMARISED STATEMENT OF FINANCIAL PERFORMANCE

For the year ended 31 July 2020

	2020	2019
	\$	\$
INCOME		
Player Pool Payment	689,715	645,220
Other Activities	62,725	141,080
Trust Funding	20,000	20,000
Interest & Dividends	21,174	23,496
Events & Commercial	153,057	142,139
Personal Development Programme Payment	680,000	680,000
Unrealised Gain on Investments	46,944	35,824
Total Income	1,673,615	1,687,759
LESS EXPENSES		
Admin & Office Expenses	220,647	253,800
Insurance	142,727	140,196
Events Expenditure	9,555	69,971
Education and Hardship Contributions	38,004	35,424
Salaries, Wages & Contractor Fees	932,101	890,644
Provision for Doubtful Debts	-	11,500
Personal Development Programme	122,213	208,186
Cricketers Trust Donation	12,500	20,000
	1,477,747	1,629,721
OPERATING SURPLUS FOR THE YEAR	\$195,868	\$58,038

STATEMENT OF MOVEMENTS IN EQUITY

For the period ended 31 July 2020

	2020	2019
	\$	\$
Net Surplus for the year	195,868	58,038
Comprehensive Income	195,868	58,038
Opening Equity	990,826	932,788
CLOSING EQUITY	\$1,186,694	\$990,826

SUMMARISED STATEMENT OF FINANCIAL POSITION

As at 31 July 2020

	2020	2019
	\$	\$
CURRENT ASSETS		
Cash and Bank Accounts	532,952	398,772
Other Receivables	64,492	65,043
	597,444	463,815
TANGIBLE ASSETS	2,248	3,772
JARDEN INVESTMENT PORTFOLIO	709,101	655,600
TOTAL ASSETS	1,308,793	1,123,187
CURRENT LIABILITIES		
Accounts Payable	122,099	132,361
NET ASSETS	\$1,186,694	\$990,826

The Cricket Players' Association Incorporated
SUMMARISED STATEMENT OF CASH FLOWS
For the year ended 31 July 2020

	2020	2019
	\$	\$
CASHFLOWS FROM OPERATIONS		
Receipts from NZC and customers	1,624,361	2,155,401
Payments to Suppliers and GST	(1,490,181)	(1,742,951)
Cash Inflows / (Outflows) from Operations	134,180	412,450
Investment in Jarden portfolio and tangible assets	-	(300,000)
Cash outflows from Investing Activities	-	(300,000)
Total Cash Inflows / (Outflows) for the Year	134,180	112,450
Opening Cash balance	398,772	286,322
CLOSING BANK BALANCES	\$532,952	\$398,772

These summary financial statements have been approved by the Board on 27 October 2020. The financial statements have been prepared in accordance with generally accepted accounting practice for not for profit entities using the reduced disclosure regime.

The financial statements are presented in New Zealand dollars because that is the currency of the primary economic environment in which the Association operates.

The financial statements have been prepared in accordance with generally

accepted accounting principles. These financial statements are in compliance with FRS-39: Summary Financial Statements.

The Cricket Players' Association Incorporated
ANNUAL REPORT
For the period ended 31 July 2020

The Board approved and issue the Financial Statements of The Cricket Players Association Incorporated for the period ended 31 July 2020



Scott Weenink
Chairman



Heath Mills
Chief Executive



Players better together



www.nzcpa.co.nz