

NZCT HOOKED ON CRICKET

Hooked on Cricket's objective is to assist kids from non-traditional schools and communities to learn about cricket and to help remove some of the barriers to participation.

Hooked on Cricket was being delivered for the eighth consecutive year and it remains as one of the most important programmes for our members. Through the commitment of our members we have again been able to introduce the game of cricket to over 1400 children throughout New Zealand.

Hooked on Cricket continues to be popular with participants and the schools continue to provide a glowing endorsement about the programme and the effect the tournaments in particular, have on their students. Were it not for Hooked on Cricket these kids would not think about playing cricket, let alone playing it. Team sports have a positive effect on children and the NZCPA is especially proud to provide the inspiration and aspiration to play cricket to our next generation of New Zealanders.

Ewen Thompson continues his excellent work in delivering and enhancing the programme in many of the regions. Ewen develops an immediate rapport with participants and quickly establishes cricket as a fun and exciting game that can be enjoyed by all. The six tournament days are all well organised and Ewen ensures that the players are able to fully immerse themselves into the day and therefore able to concentrate on making sure the day is enjoyable for everyone.

Coaching Sessions

Eight schools within the six regions participating in Hooked on Cricket 2013 each received an initial skills coaching session with NZCPA Event Coordinator, Ewen Thompson. The coaching sessions focus on the core cricket skills such as catching, throwing, bowling and batting and include at least thirty (30) children from each school. The coaching sessions are a vital component in the programme as they provide each student with the chance to learn new skills and to provide them with the aspiration of participating for their school in the NZCT Hooked on Cricket tournament.

Tournament Days

Each NZCT Hooked on Cricket tournament is made up of teams of eight players from each of the eight schools taking part in the tournament. The teams will each play three matches during the day with the main focus on participation, enjoyment and skill enhancement in a competitive environment.

Tournament Results

New Plymouth	NZCT Championship Winners	Frankley School (Ben Wheeler)	
	NZCT Plate Winners	Waitara East Schools (Tarun Nethula)	
Rotorua	NZCT Championship Winners	Lynmore Legends (Brad Wilson)	
	NZCT Plate Winners	Whangamarino Warriors (Tony Goodin)	
Porirua	NZCT Championship Winners	Glenview Gladiators (Josh Brodie)	
	NZCT Plate Winners	Corrina Wolverines (Michael Papps)	
South Auckland	NZCT Championship Winners	Bairds Mainfreight (Gareth Hopkins)	
	NZCT Plate Winners	Papatoetoe South (Matt Quinn)	
Christchurch	NZCT Championship Winners	Woolston Wild Boys (Shanan Stewart)	
	NZCT Plate Winners	Waltham Wizards (Simon Keen)	
South Dunedin	NZCT Championship Winners	Concord Primary (Jesse Ryder)	
	NZCT Plate Winners	Carrisbrook Primary (Nick Beard)	

There are many people and organisations to recognise for helping with Hooked on Cricket, but in particular we thank the Players, which if it not for their commitment and support the programme would not exist.

We are also grateful to the support and funding we have received from NZCT. Quite simply without it, 1400 kids throughout the country would miss this opportunity to spark and maintain a passion for cricket. Special thanks also to Hydr8Zero and CCC for the assistance with Hooked on Cricket this year.

instep

It has been exciting to see yet another edition of the Hooked on Cricket programme completed during the past couple of months as we build-up to the start of the cricket season.

We are very fortunate to have fantastic support from the New Zealand Community Trust that enables our members to get out and support the development of cricket through this unique programme. There is no question that Hooked on Cricket and helping take the game to new communities is one of the most important programmes we undertake each year. Ewen Thompson has done a great job leading this programme and I know all players who have got involved have enjoyed giving back to the game.

There has also been much activity within the Career and Personal Development programme in the lead up to the start of the Domestic season with various team workshops and individual work within the programme. As was emphasised at the Pre-Season team meetings it is vital that players start to think about life after cricket as soon as they enter the professional ranks. All too often a playing career can unexpectedly end via an injury or non-selection and it causes much stress and anxiety for the player concerned (including their

family) if they are unable to transition into a new career smoothly. There are many options for career development available to current playing members and most can be fitted around a successful professional cricket career. Whether its continuing education, work experience, career development, meaningful part-time work or simply working through a programme to establish what industry it is you are suited to, our message to players is to 'please ensure you are engaged in some activity within the programme – it may be the most important step you make'.

"There is no question that Hooked on Cricket and helping take the game to new communities is one of the most important programmes we undertake each year."

The Pre-Season team meetings have also been interesting for the various discussions amongst players about the structure of Domestic Cricket in New Zealand. It's heartening to hear the amount of engagement in this issue from members and the thinking that has gone into questioning the current

structure and whether or not we are able to maximise the opportunities for Domestic cricket whilst we continue to operate in what is essentially the same structure we have had in place for a century or so. We have taken on board the feedback from the teams and will work with NZC and the six MA's to push towards developing a new structure that can position Domestic Cricket in such a way that we can maximise its opportunities unlike what we see at the moment. Importantly we need to focus on trying to develop a structure that will attract and get people working and engaged in its commercial development and high performance in way the current structure simply doesn't allow.

We are excited to be heading into another season of Fujitsu Heat Pumps MVP rankings. Once again CricHQ will be providing technology behind MVP and we are looking forward to some of the great prizes Fujitsu Heat Pumps will be providing to our MVP winners this summer.

Finally, we look forward to catching up with past player members during our Masters Series held throughout the year and the much anticipated Masters Tournament in Queenstown. We also look forward to watching another exciting season of domestic and international cricket and supporting players where we can.

All the best

Heath Mills

Chief Executive



MENTAL WELL-BEING

By Richard Boock



Few things are as important to the professional cricketer as his or her mental health. When it comes to intangibles such as confidence, decision-making and self-respect, a healthy and balanced mind is a key asset for any player. Mental well-being helps improve judgment, creativity, strategic planning and problem-solving. On the other hand, depression and anxiety-related problems, left unaddressed, often lead to poor and destructive outcomes.

It wasn't so long ago that the world of sport was trying to avoid this discussion. Sport was supposed to be a flagship for healthy minds and bodies; a type of safe-house, protecting all those inside from any suggestion of mental health challenges. No-one believes that anymore. In fact, elite sport, by definition a black-and-white business of winning or losing, is now thought to offer its participants higher than usual mental health risks.

For this reason, the NZCPA has joined up with behavioral healthcare company Instep to offer confidential assistance and trauma support for all members and their immediate families. The Members Assistance Programme (MAP) will offer advice on depression and anxiety-related issues, as well as relationship advice, drug, alcohol and gambling concerns and issues such as lack of self esteem and confidence.

Instep can offer assistance anywhere in New Zealand and, via international affiliates, also when members are overseas. One of the main benefits of this relationships with Instep is the ability to provide services to NZCPA members around the country and having dedicated specialists available who understand the unique cricketing environment.

Sanj Silva, the NZCPAs MAP coordinator, says the Instep initiative is an important part of his organisation's drive to emphasise the importance of mental well-being, and offer assistance for those members and their families who feel they need it: "Mental health awareness is a big issue for the NZCPA, both in terms of understanding what it is, and knowing how to manage it," he said. "The partnership with Instep will help us address those twin goals."

Silva said the NZCPA was particularly anxious to help breakdown the stigma and discrimination that surrounded mental health issues, so that members could feel safe about accessing the Instep services: "I think in the past there's been a type of fear about anyone who acknowledged seeking mental health assistance," he said. "Subsequently, people who genuinely needed help were reluctant to seek it. And the more they bottled it up, the worse it became.

"That's why, one of the key battlegrounds for us is in encouraging people to recognize and accept mental health for what it is – a fundamental, everyday condition that we all have to manage. Too often in the past mental health problems were viewed as some sort of character flaw, or something peculiar to a certain of type of person, when we now know anyone can be susceptible. The more we recognize this, the less fearful people will be about seeking help."

One of the features of the NZCPA's initiative with Instep is that assistance and support will also be available for members' immediate families. Silva said past experience demonstrated the importance of being able to incorporate close family in treatment or support plans: "These are often people who are inextricably linked to a member seeking help, and, as such, can sometimes play a key role in any changes or rehabilitation," he said.

Silva said cricket was undoubtedly a challenging game in terms of mental health, and that its

professional players faced a unique set of circumstances that, combined, could impact negatively on mindsets. These included:

- Time away from home/family
- Six monthly, or annual contracts
- Public exposure
- Public criticism
- Team v Individual priorities
- Identity crisis (as a cricketer)

"We're not suggesting cricket is a dangerous game in terms of mental health, we're simply saying, 'look, this a widespread issue in the community and as a cricketer, you're certainly not immune," said Silva. "Whenever you're involved in aspirational careers such as pro sport you're generally under a lot of pressure and, because of that, you can become vulnerable to mental health fluctuations. Hopefully, our venture with Instep will help address that."

The World Health Organisation estimates that, by the year 2020, depression and depression-related illness will be the second-leading cause of disability, worldwide. New Zealand, worryingly, has elevated levels of the condition and the rates are climbing, especially in the 16-24yrs age-group. Even more troubling, a recent NZ Mental Health survey revealed many (39%) of those who suffer from mental health disorders refuse to seek treatment.

"That, in a nutshell, is our biggest problem with mental health," said Silva. "Many people who should be receiving help are still too worried about the consequences of putting their hands up. That's one of the reasons we're stressing the confidentiality factor involved in our dealings with Instep. Every person who makes an inquiry, and their specific set of circumstances, will be treated with the utmost confidence."

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Since its inception the MVP system has identified the strongest contributors across the board in terms of batting, bowling, fielding, captaincy and match-winning efforts. Last season's domestic overall Fujitsu Heat Pumps MVP winner Jesse Ryder was pivotal to the Firebirds success and in particular he was the outstanding performer during the HRV Cup and well deserving of the MVP honour.

While individuals can propel their team toward glory, the team with players featuring high on the MVP table have been proven as more likely to win competitions over recent seasons. As was the case with the Otago Volts last season, with their run of 10 consecutive wins during the HRV Cup coinciding with a the highest number of players from any team featuring inside the top 10 on the Fujitsu Heat Pumps

Cricketers are a competitive by nature and statistics are integral to the game. The ability for players to compare themselves with other cricketers will be extended this season as the Fujitsu Heat Pumps MVP rankings will be available throughout all levels of cricket on the CricHQ platform. Each week CricHQ will automatically select a 'Dream Team' that will be chosen from the world's highest ranking average MVP points. It will not matter if you are playing for your schools third team or in a Test match, it will provide players of all levels to really compare their performances to those of their favourite players.

There are many players vying for the honour to become the Fujtisu Heat Pumps MVP and already this year we have seen some seasoned performers showing through with early season form. Jesse Ryder heads down to the Volts this season and it will be interesting to see if his influence is as strong within the balanced Volts team. Others players to watch may be:

Auckland Aces:

Gareth Hopkins and Craig Cachopa

Canterbury Wizards:

Matt Henry and Rob Nicol

Central Stags:

Jamie How and Kieran Noema-Barnett

Scott Kuggeleijn and Anton Devcich

Otago Volts:

Jimmy Neesham and Aaron Redmond

Wellington Firebirds:

Grant Elliott and Michael Papps.

Prizes will be available for winners of the professional cricket Fujitsu Heat Pumps MVP categories this summer. Those categories are

International Men's Fujitsu Heat Pumps MVP

 Overall MVP \$1,000

Domestic Men's Fujitsu Heat Pumps MVP

rall MVP	\$1,00
ket Shield MVP	\$ 50
Trophy MVP	\$ 50
Twenty20 MVP	\$ 50
	ket Shield MVP Trophy MVP

International Women's Fujitsu Heat Pumps MVP

Overall MVP

This year Fujitsu General is offering prizes to clubs and schools, as well leading MVP performers in the recreational game this summer. The promotion will be available for all matches uploaded to CricHQ.com, which is also where details of the competition can

Fujitsu Heat Pumps MVP







GETTING THE **BALANCE RIGHT**

By Margot Butcher

In a perfect world, no player would ever need access to the cricketers' hardship fund because everyone would have a career underway before the curtain closed on cricket. But even at the top end of the professional scale, players are taking active steps to ensure there's more than one string to their bow. Because besides making sense, says Kane Williamson, it's also genuinely interesting to try new things.

Williamson: "I did a short work experience stint at Craig's Investment Partners in Tauranga last summer. The main reason for wanting to get involved at Craig's was to try and pursue some of my other interests, and in the short amount of time I have had, I have been able to go in there to learn about the company and what they do. And all of the people there have been fantastic in putting up with me!

So far I haven't done much myself at all except enjoy a new environment, but with time hopefully I can further my learning and get more involved in

The CPA always encourages players to get involved in different areas and that had come influence on me over the past few years - I tried to go to Uni after school, however I was only able to complete a couple of papers before cricket became very busy. Potentially I would still like to finish a degree.

I feel it's important for me as a person to have other interests - and it's nice to learn new things and up-skill in different areas. It's good to listen to guys like Daniel Vettori and Kyle Mills and others talk about the interests they have outside cricket. It does open your mind up to ideas."

ANTI - CORRUPTION EDUCATION

Corruption, not only in cricket but sport generally, is a significant issue and unfortunately it is not a simple matter. Whilst we all have a feel for what is right and what is wrong, it is difficult to define exactly what corrupt behaviour is.



In order to raise awareness on this issue, the NZCPA provides an annual Anti-Corruption education seminar to current players and Major Association support staff, to educate them on their responsibilities and expectations under New Zealand Cricket's Anti-Corruption Code. These seminars were completed throughout October and November and we see this service as one of our most important: to ensure that our members are protected and the game's integrity is maintained.

The seminars provide a summary of the rules and regulations of the Anti-Corruption Code, including the numerous offences – offences ranging from general corruption to misusing 'inside information'.

It is important that our players and the support staff are aware that New Zealand, especially our domestic game, is an easy target for corrupt behaviour. It's important that our players understand the risks associated with corruption, but also their obligations to report corrupt activity if they, or anyone else, is the target of such behaviours.

While this education is a starting point, we need to continue to provide resource in this area to ensure that all stakeholders, collectively, continue to do what we can to eliminate the risks of corruption.

AGENT ACCREDITATION SERVICE

In late November the Player Agent Accreditation Panel (Don McKinnon, Geoff Allott, Tim Lythe and Henry Moore) will be interviewing five applicants to become accredited agents under the NZCPA Player Agent Accreditation Scheme.

The Player Agent Accreditation Scheme was established by the NZCPA in recognition of the fact that our members may choose to engage professional contract and/or management representation services during their careers as

Soon after the Player Agent Accreditation Panel has completed the interview process, the NZCPA will hold the first Accredited Agent Conference with all new and existing appointed Accredited Agents.

The Accredited Agent Conference will be an opportunity for all parties to discuss a range of areas relevant to the professional cricket environment. Our intention is to ensure players have access to agents who we are confident have the experience, skills and

knowledge to provide quality advice and support in a manner which the NZCPA believes advances the interests of its members.

The NZCPA recommends that players do not engage services with any agent or person who has not been accredited and we strongly advise players ensure those acting on their behalf understand the benefits and importance of the Player Agent Accreditation Scheme.

The Choice Hotels Masters Series will see the MoleMap Masters feature in a series of games throughout the country. Many of our cricketers emerge from provincial New Zealand and our members remain conscious of ensuring that cricket is key part of young New Zealanders lives.

A key objective of the Choice Hotels Masters Series is to promote the game and assist its development within communities that don't often experience first class cricket. The junior coaching is a key aspect of the Choice Hotels Masters Series and is an activity our members enjoy as their method of supporting the NZCPA's efforts to promote the game to the next generation of cricketers.

Special thanks must be given to our wonderful partners Choice Hotels, MoleMap and Canterbury of New Zealand who help us to bring the masters series

MoleMap Masters v CD Selection XI 3rd November - Nelson Park, Napier

Former Blackcaps and CD representative Ewen Thompson shouldered the responsibility of bowling the last over for the MoleMap Masters against the CD Selection XI. Thompson ultimately held his nerve and thus denied Ben Hurley the thrill of a last ball victory, to ensure the MoleMap Masters registered a

2-run win to start the 2013/14 Choice Hotels Masters Series

This was the first time the Choice Hotels Masters Series has been hosted in the Hawkes Bay and while it was great to support Hawkes Bay cricket, it was equally rewarding to recognise one of the NZCPA's members cricket career. Mathew 'Skippy' Sinclair, who captained the CD Selection XI, debuted for CD in 1995/96 and scored 13,717 First Class runs during his 18 year career. It was fitting to be able to recognise 'Skippy' at the dinner on Saturday night and during the match on Sunday.

Batting first the MoleMap Masters posted an impressive total of 181 for 9 from their 20 overs. Current Stags representatives Kruger van Wyk (41 from 27) and Kieran Noema-Barnett (47 from 20) top scored for the MoleMap Masters and recently retired Reece Young also contributed well with 36 from

The CD Selection XI boasted a top order full of former Blackcaps (Sinclair, Mark Greatbatch, Peter Ingram and Jamie How) and it was Sinclair and Greatbatch who set the innings on its way with a 52 run opening stand. Greatbatch was bowled by CPDP Manager Sanj Silva for 18 in the 8th over, which bought Ingram and Sinclair together - a partnership that has demoralised many an attack over the years, a great number of those at Nelson Park. Ingram retired from First Class cricket two seasons ago and it seems the understanding between the record breaking duo has faded quickly, as Ingram was cruelly run out for 6.

Jamie How's played a bright and breezy innings of 21 from 9 deliveries and when Sinclair fell for 49 in the following over the MoleMap Masters looked in a



commanding position. Masters skipper James Marshall turned to the part time bowler Richard Jones in the 19th over, who incidentally can claim to have secured a wicket with every delivery bowled in First Class cricket (1 of each), Jones failed to scare the batsmen with the over adding 17 to the total, and leaving 14 runs required in the final over. So it was left for Ewen Thompson to close out the innings for the MoleMap Masters, which he managed to do despite a couple of nervous moments.

Kieran Noema-Barnett was the Fujitsu Heat Pumps MVP for the match, finishing with 16.8 MVP points.

MoleMap Masters	181 - 9	CD Selection XI	179 - 6
Kieran Noema-Barnett	47 (from 20)	Mathew Sinclair	49 (from 42)
Kruger van Wyk	41 (from 21)	S Langridge	43 (from 23)
Reece Young	36 (from 21)	Jamie How	21 (from 9)
Campbell Furlong	2 - 20 (2 overs)	Sanj Silva	1 – 11 (2 overs)



PRACTISE WHAT YOU PREACH: TIM WESTON'S PROFESSIONAL DEVELOPMENT By Margot Butcher



There were things about cricket that Tim Weston didn't miss at all when he hung up his bat for Central Districts in 2011 - the long hours of training, the pressure he put himself under when success didn't flow easily off his bat. But there was one element nothing was ever going to replace.

"I miss certain things about cricket that you get from sport that you don't get in any other context of life," he says candidly. "The friendship, the emotions, the camaraderie. If I look back on my career, those are the things I miss about the game that have drawn me back into a sporting environment again."

Weston is the New Zealand Rugby Players' Association's new Personal Development Manager similar to the role performed by Sanj Silva for the NZCPA. It's seen him arrive back from London this month after several years spent teaching in England and his immediate brief is to work with New Zealand's top sevens players.

"In rugby all Super 15 franchises have their own professional development manager for players, but sevens was falling through the gaps as the players spend so much time away from their provinces, whether at regional camps or international tournaments. It's by nature a very transient sport, so it was felt a role needed to be created that was dedicated to working with those players."

Weston got his own professional development launch-pad sorted early, gaining a teaching diploma on the back of a physical education degree from Otago before breaking into the CD side as a hard-hitting batsman in his early 20s. His mother and brother are also teachers, which planted the seed. And it seemed a natural fit. He has taught at both primary and secondary level and it proved a career choice he could take with him anywhere in the world.

After he played his last season in New Zealand, he headed off to a cricket club in the middle of Edinburgh - where he had been an overseas pro previously - to enjoy one last relaxed stint, then successfully applied for a job in London teaching sport at a private boys' primary school.

Teacher training provides some transportable skills and was a good springboard into his latest challenge. "A lot of teaching is based around pastoral care: getting to know your students. Are your

students happy? Are they enjoying themselves? Fundamentals you need to be aware of in order to help them. The rugby role is quite a similar process for me, just in a different environment."

Gone are the days when most sevens players used the smash-and-dash as a stepping stone to fifteens rugby. With the code now in the Olympics as well as the Commonwealth Games, together with the annual whirlwind around the globe, players have full-time sevens careers - with all the attendant performance and off-the-field pressures and adjustments that it brings.

"They tend to start at a young age and potentially can have a career that spans a decade in sevens - but when it stops, as with any pro sport you've got to have a life to fall back on. So my role will be everything from talking with them about basic goal-setting and life skills to helping them establish contacts, networks and career training."

Is rugby a totally different beast to cricket? "Not really. I think elements are just 'heightened' in rugby. Financially it's obviously on a different plane and there is a stronger 'internal' pressure that comes from the high number of players vying for contracts. But they've got a surprising amount in common when you break it down to the process athletes go through in their careers, and afterwards.

"And that camaraderie as you go through experiences and ups and downs together is common and that's why it's neat for me to be back involved in a team sports environment like this. I missed that, and along with it I have a great desire to help athletes in high pressure environments who may, through no fault of their own, not have the skills to deal with

Weston is based in Auckland at the Players Association office hub and is looking forward to bumping into old teammates and opponents of his own now that he's back in Aotearoa - not to mention getting up to speed with all the new faces in domestic cricket that have come along since he headed off on the big OE. Still only 31, some would say he pulled stumps on his own playing days when he still had plenty left in the tank - but, he came through a generation that didn't have all the professional development resources behind them that we have today.

"Cricketers these days have access to some amazing networks that people in wider society in New Zealand simply don't have access to. It's a unique opportunity – and its important players don't waste it."

MEMBERS INDUCTION FORUM

The inaugural Player Induction Forum was held at the Quality Hotel Parnell on 24th and 25th September. The forum was a meaningful introduction to the professional cricket environment and provided the players with a full insight into the role of the NZCPA in representing them and the services we provide.

Nineteen recently contracted players were invited to the Induction Forum and we had a good mix of representation from all major associations.

Agenda items included

- About the NZCPA and our History
- NZCPA Officers
- **Annual Player Survey**
- The Master Agreement and Player Contracts
- Insight into becoming a Professional Cricketer
- Presented by Dan Vettori and Kerry Walmsley
- Anti-Corruption and Anti-Doping



- NZCPA events and Commercial activities
- Responsible Gambling
- Presented by Mark Stafford
- Career and Personal Development Programme;
- Social Media
- Presented by Richard Irvine

The Induction Forum was a great initiative and an effective way for the NZCPA staff to meet its new members. The feedback from players after the induction forum was extremely positive and we look forward to continuing this service in the future.

NZCPA LIFE MEMBERS

We apologise for omitting the following Life Members from this year's Annual Report.

- Tim Lythe
- Kerry Walmsley
- Norm Wilson

A full list of Life Members is listed on the NZCPA website.

PCOMING EVENTS

Choice Hotels Masters Series

MoleMap Masters v NZ Croatia 24 November

MoleMap Masters v Nelson Development XI 1 December

Accredited Agent Conference

February 2014 (TBC)

Players Golf Day

7th March 2014

PLATINUM SPONSORS























BUSINESS CLUB MEMBERS









MoleMap by Dermatologists



























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